



SRS

Scoliosis Research Society

2024 Corporate Support Opportunities

DEDICATED TO THE OPTIMAL CARE OF ALL PATIENTS WITH SPINAL DEFORMITY www.srs.org

Table of Contents

Invitation to Support	1
Benefits & Levels of Support	2
Meeting Conduct Guidelines	4
Affiliate Function Space Guidelines	4
59 th Annual Meeting September 10-14, 2024 • Barcelona, Spain	5
Overview of the Annual Meeting	5
Annual Meeting Grant Support	7
Annual Meeting Marketing	9
Industry Workshops	11
31 st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA	13
Overview of the International Meeting on Advanced Spine Techniques (IMAST)	13
IMAST Grant Support	14
IMAST Marketing	16
IMAST Exhibit Information	18
IMAST Hands-On Workshops	25
2024 Regional Courses	
Traditional Worldwide Courses	29
Spine Deformity Solutions Courses	30
Current Concepts in Spine Deformity Courses	31
Fellowships & Global Outreach Program Support	33
SRS Research Programs	35
Other Opportunities	37
Forms	39
2024 Grant Support Reservation Form	39
2024 Marketing Reservation Form	40
2024 IMAST Exhibit Space Application	42
2024 IMAST Hands-On Workshop Application	43
2024 Annual Meeting Industry Workshop Application	44
2023 Corporate Supporters	47

Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by SRS. SRS leadership and staff would be happy to discuss with you additional partnership prospects.

Please contact:
 Ashtin Neuschaefer, CAE
 Scoliosis Research Society
 Corporate Relations Committee Staff Liaison
 555 E. Wells Street, Suite 1100
 Milwaukee, WI 53202
 Phone: 414-289-9107
 Email: aneuschaefer@srs.org



Scoliosis Research Society Mission Statement

The purpose of the Scoliosis Research Society is to foster the optimal care of all patients with spinal deformities.

ACCME

The Scoliosis Research Society recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing education.

AdvaMed

The Scoliosis Research Society adheres to the Advanced Medical Technology Association (AdvaMed) Code of Ethics on Interactions with Health Care Professionals. Support opportunities offered herein follow the revised code adopted in July 2009, which clarify and distinguish between appropriate and inappropriate activity between health care professionals and representatives of medical device companies.

Invitation to Support

Dear SRS Corporate Supporters,

We are pleased to offer the following 2024 Corporate Support Program. The Scoliosis Research Society (SRS) has had another year of strong performance supporting our primary goals of research, education and outreach, and we are looking forward to 2024.

We now have over 1600 members representing 67 different countries. In 2024, SRS is launching two strategic initiatives for our membership. The SRS Data Collection App will be used by all members in 2024 to submit their Morbidity & Mortality data; and SRS will be launching the L.E.A.D. SRS program. More details on both of these efforts can be found later in the brochure.

Importantly, the depth and breadth of our corporate support has grown, facilitating our ability to effectively carry out our worthwhile mission. These vital SRS activities, among others, would have not been attainable without your continuous support. We recognize and appreciate our strong relationships with companies that share our commitment to spinal deformity care. SRS is proud to acknowledge our Corporate Supporters as critical contributors to the success and progress of the Society, as we pursue our mission “to foster the optimal care of all patients with spinal deformity.” We know that you share in our mission and hold a stake in our success.

Meeting & Course Dates & Locations in 2024

- March 6, 2024 - Traditional WWC - Recife, Brazil
- April 10-13, 2024 - IMAST - San Diego, CA, USA
- June 7-9, 2024 - Current Concepts in Spine Deformity - Prague, Czechia
- July 10-13, 2024 - Hands-On Course - Curitiba, Brazil
- September 10-14, 2024 - Annual Meeting - Barcelona, Spain
- October 31, 2024 - Traditional WWC - Fukuoka, Japan
- November 14-17, 2024 - Hands-On Course - Bangkok, Thailand

Research

As you know, SRS released its first [Research Agenda](#) in 2021. We hope that this provides a clear outline of priority areas to be explored by our Society, our membership, and our partners. From this agenda, SRS has selected a topic and granted a Directed Research Grant. We welcome support of this effort from our industry partners. Additionally, SRS will be evaluating and adjusting the Research Agenda in late 2023-early 2024, with the updated Agenda to be released at the Annual Meeting in Barcelona.

As our Society continues to grow globally, we will continue to explore different venues in order to offer versatile education programs. We recognize that these opportunities for growth can only be fully realized with the continued backing of you, our long-standing and greatly appreciated Corporate Supporters. We again reiterate our commitment to working with you, to identify mutually beneficial collaborations.

Should you have any questions or wish to discuss a particular initiative, please contact Ashtin Neuschaefer at the Society’s Headquarters Office at +1-414-289-9107 or via email to aneuschaefer@srs.org or corporatesupport@srs.org.



Marinus de Kleuver, MD, PhD
SRS President 2023-2024

Benefits & Levels of Support

All support includes appropriate recognition and/or benefits related to support for specific activities or programs, regardless of level.

Triple Diamond (\$500,000+) - 2024 - Limit 1 Company; 2025 & Beyond - Limit 2 Companies

Throughout the Year...

- Mandatory support of \$150,000 to the L.E.A.D. SRS program. This support includes providing company personnel as faculty for requested topics and advance access to L.E.A.D. SRS Cohorts.
- Large name recognition as a Triple Diamond Level company throughout the year on the SRS website and in non-CME printed materials.
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Triple Diamond Supporter logo for use in company materials.
- Five company representatives invited to the SRS Corporate Advisory Board Meeting held in conjunction with IMAST.
- Full day meeting with full Presidential Line, Corporate Relations Committee Chair, and Executive Director at company headquarters.
- Call with SRS President and Executive Director every 6-weeks.
- Triple Diamond Partners will be allowed to include members of the Presidential Line (President, President Elect, Vice President, Immediate Past President) as faculty for educational events tied to SRS meetings and courses in four (4) instances per SRS year *without renumeration*. Ex. Vice President speaks at one (1) IMAST HOW = one (1) instance; Vice President & President speak at (1) IMAST HOW = two (2) instances
- Triple Diamond Partners may post and link to up to three (3) resources on the SRS website (ex. online learning platform, research portal, etc.)
- Earliest access to support opportunities. Target release date - first non-Friday business day of August

At the Annual Meeting and/or IMAST...

- Five invitations to the President's Reception, held at the Annual Meeting.
- Five invitations to the Faculty Reception at IMAST.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Twelve complimentary registrations to either Annual Meeting or IMAST; including twelve complimentary tickets to Annual Meeting social events.
- Complimentary meeting room at the Annual Meeting; with top priority of room assignments. Hospitality Rooms must follow SRS policy, to be provided.
- IMAST exhibitors to be recognized as Triple Diamond level supporters and listed first.
- Priority location for exhibits and HOWs at IMAST
- Lists of Annual Meeting and IMAST delegates who have opted in to being included, to be sent weekly, with general attendee statistics

Benefits & Levels of Support

All support includes appropriate recognition and/or benefits related to support for specific activities or programs, regardless of level.

Double Diamond Level (\$300,000-\$499,999)

Throughout the Year...

- Large name recognition as a Double Diamond Level company throughout the year on the SRS website and in non-CME printed materials.
- Largest name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Double Diamond Supporter logo for use in company materials.
- Three company representatives invited to the SRS Corporate Advisory Board Meeting held in conjunction with IMAST.
- Opportunity for meetings with members of SRS Presidential Line at company headquarters
- Double Diamond Partners will be allowed to include members of the Presidential Line (President, President Elect, Vice President, Immediate Past President) as faculty for educational events tied to SRS meetings and courses in two (2) instances per SRS year without remuneration. Ex. Vice President speaks at one (1) IMAST HOW = one (1) instance; Vice President & President speak at (1) IMAST HOW = two (2) instances
- Earlier access to support opportunities. Target release date - first non-Friday business day of September.

At the Annual Meeting and/or IMAST...

- Three invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque, with brief speaking opportunity during the Annual Meeting Opening Ceremonies.
- Eight complimentary registrations to either Annual Meeting or IMAST; including eight complimentary tickets to Annual Meeting social events.
- Complimentary meeting room at the Annual Meeting. Hospitality Rooms must follow SRS policy, to be provided.
- IMAST exhibitors to be recognized as Double Diamond level supporters and listed first.
- Lists of Annual Meeting and IMAST delegates who have opted in to being included, to be sent bi-weekly, with general attendee statistics (ex. number, % participation from regions, etc).

Diamond Level (\$150,000-\$299,999)

Throughout the Year...

- Large name recognition as a Diamond Level company throughout the year on the SRS website and in non-CME printed materials.
- Large name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.
- SRS Diamond Supporter logo for use in company materials.
- One company representative invited to the SRS Corporate Advisory Board Meeting held in conjunction with IMAST.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque and individual recognition during the Annual Meeting Opening Ceremonies.
- Four complimentary registrations to either Annual Meeting or IMAST.
- Complimentary meeting room at the Annual Meeting. Hospitality Rooms must follow SRS policy, to be provided.
- Lists of Annual Meeting and IMAST delegates who have opted in to being included, to be sent monthly, with general attendee statistics (ex. number, % participation from regions, etc).

Benefits & Levels of Support

All support includes appropriate recognition and/or benefits related to support for specific activities or programs, regardless of level.

Platinum Level (\$100,000-\$149,999)

Throughout the Year...

- Name recognition as a Platinum Level company throughout the year on the SRS website and in non-CME printed materials.
- Name only recognition in programs and on slides and signage at Annual Meeting, IMAST and/or other CME activities.

At the Annual Meeting and/or IMAST...

- Two invitations to the President's Reception, held at the Annual Meeting.
- Presentation of a plaque during the Annual Meeting Opening Ceremonies.
- Two complimentary registrations to either Annual Meeting or IMAST.
- Lists of Annual Meeting and IMAST delegates who have opted in.

Gold Level (\$50,000-\$99,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- One invitation to the President's Reception, held at the Annual Meeting.
- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Silver Level (\$25,000-\$49,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.
- One complimentary registration to either Annual Meeting or IMAST.

Bronze Level (up to \$24,999)

Throughout the Year...

- Name recognition throughout the year on the SRS website and in printed materials and on slides and signage at the Annual Meeting and IMAST.

At the Annual Meeting and/or IMAST...

- Verbal recognition during the Annual Meeting Opening Ceremonies.

Meeting Conduct Guidelines

SRS asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in SRS meetings and courses, as a courtesy to the Society, its members and meeting delegates:

- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed and MedTech guidelines governing interaction with physicians.
- Exhibitors and supporters must obtain prior approval of SRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the SRS Annual Meeting and IMAST. Please refer to the Affiliate Function Space Request Guidelines below, for more information.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, as part of the Benefits of Support outlined on page 2-4, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates must be pre-approved by SRS. **Violations will result in a one-year ban from receiving any type of mailing list.**

Affiliate Function Space Guidelines

Exhibitors and supporters must obtain prior approval by SRS for all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Sunday, September 8 through Saturday, September 14 for the Annual Meeting; and Wednesday, April 10 through Saturday, April 13 for IMAST, **including any events you plan to hold for Innovation Day at IMAST.**

Affiliate function requests will be collected through an online system. Approved requests will be forwarded to the appropriate venue for space assignment, which will be at the sole discretion of the hotel or convention center.

The link to submit requests for IMAST affiliate space will be available June 2023, and Annual Meeting affiliate space will be available October 2023.

For any questions, please contact the SRS Meetings Team at corporatesupport@srs.org.

Only applications that adhere to the following Meeting Conduct Guidelines will be approved:

- No entertainment functions, meetings, courses or social functions involving surgeon delegates may be scheduled to conflict with SRS meeting program hours, activity hours, exhibit hours or social events. Internal corporate meetings involving supporter or affiliate organization staff only are exempt from this limitation.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed guidelines governing interaction with physicians.
- SRS should be notified in writing of any special activities (whether entertainment, educational or promotional in nature) planned by an affiliated company for the period during which SRS meeting functions occur.
- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in **no manner imply directly or indirectly that** the event is part of, or an official activity of, SRS.
- Attendee lists provided by SRS to Corporate Supporters, either as part of the benefits of Support outlined in the Corporate Support Program or as part of IMAST exhibition packages, are intended for one-time, meeting-related use only. All announcements and invitations addressed to SRS meeting delegates should be preapproved by SRS.

Email lists can be used for the following meeting-related (Annual Meeting or IMAST) purposes:

- Promotion of Hands-On Workshops (HOW) or presence at IMAST as an exhibitor.
- Presence at the Annual Meeting including off-site activities in accordance with affiliate function guidelines and corporate hospitality room policies.
- Emails should not include promotion of specific devices or courses not in conjunction with the Annual Meeting or IMAST.
- Announcements should not imply a product or company is endorsed by SRS.
- General company news is appropriate if related to presence at Annual Meeting or IMAST; however, blast emails should not be a general promotion of the company.
- All blast emails must be approved by SRS; specific instructions for approval will be sent to company representatives with the email list.



59TH ANNUAL MEETING | September 10-14, 2024

BARCELONA *Spain*

Save the Date



59th Annual Meeting

September 10-14, 2024 • Barcelona, Spain

Overview of the Annual Meeting

The Scoliosis Research Society Annual Meeting is a forum for the realization of the Society’s mission and goals, to foster the optimal care of all patients with spinal deformities. Presentations at the Annual Meeting are given by leading experts in the field and have value for health care professionals who treat spinal deformities at all levels and in all ages. Over 160 papers will be presented on an array of topics, including adolescent idiopathic scoliosis, growing spine, kyphosis, adult deformity, trauma, neuromuscular scoliosis and tumors.

- In a five-year period, held in North America three times and outside North America twice.
- Approximately 1,500 attendees.
- The latest and greatest scientific research, methods and techniques in spinal deformity.
- 3-day program plus Pre-Meeting Course, including podium papers, Lunchtime Symposia and E-Point Presentations.
- Podium presentations are four minutes in length.
- Minimum two-year follow up required for abstract submissions.

Target Audience

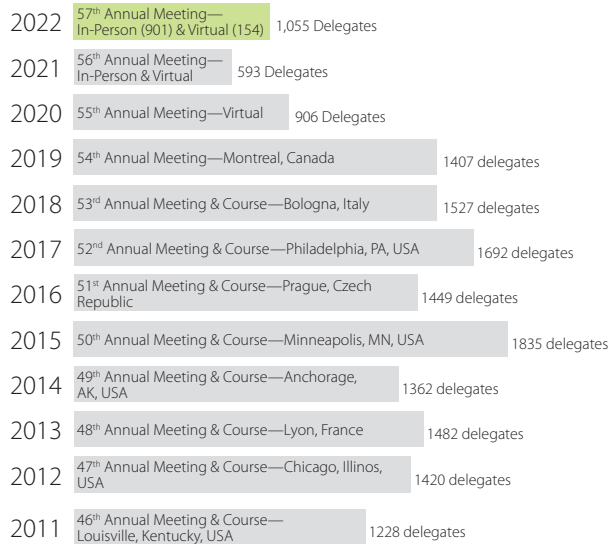
Presentations at the Annual Meeting will have value for physicians and allied health personnel who treat spinal deformities at all levels and in all ages of patients. Medical students, residents, fellows and researchers with an interest in spinal deformities will also benefit from the materials presented.

2024 Annual Meeting Program Outline

	Tuesday	Wednesday	Thursday	Friday	Saturday
Morning	SRS Committee Meetings	Pre-Meeting Course	Abstract Sessions	Abstract Sessions	Abstract Sessions
Afternoon	SRS Committee Meetings Hibbs Society Meeting	Lunchtime Symposia Abstract Sessions	Lunch & Industry Workshops Abstract Sessions Networking Sessions	Member Business Meeting Lunch Non-Member Lunch Abstract Sessions	Adjourn
Evening		Opening Ceremonies Welcome Reception	Free Evening	Farewell Reception	

59th Annual Meeting September 10-14, 2024 • Barcelona, Spain

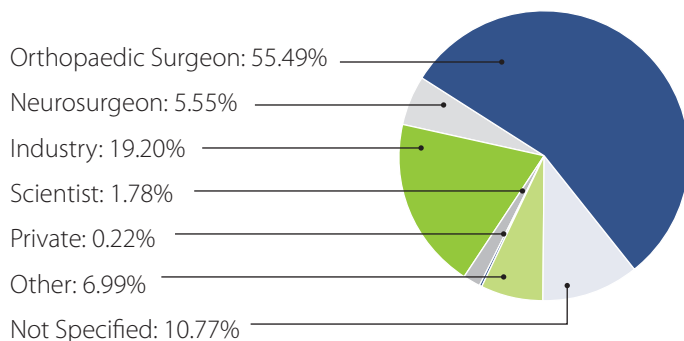
Attendance History



Annual Meeting Fact File

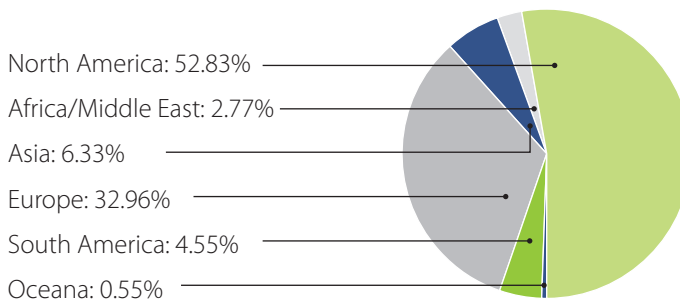
Meeting Dates	September 10-14, 2024
Meeting Location	International Barcelona Convention Centre Plaça de Willy Brandt, 11-14, 08019 Barcelona, Spain
Contact	SRS Meetings Team Scoliosis Research Society 555 E. Wells Street, Suite 1100 Milwaukee, WI 53202 Phone: 414-289-9107 Email: corporatesupport@srs.org

2022 Attendance by Specialty



**Residents, fellows, and medical students register with practice type "other" to receive a discounted rate.*

2022 Attendance by Region



59th Annual Meeting

September 10-14, 2024 • Barcelona, Spain

Annual Meeting Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various Annual Meeting educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

Educational Grant

By providing an educational grant in any amount, your company can help off-set Annual Meeting expenses, and help keep meeting registration fees low.

Any Amount (open to multiple supporters)

Annual Meeting Newsletter

A series of five HTML email messages will be sent to Annual Meeting delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers, and preparing them for their arrival to the Annual Meeting. Supporters will be acknowledged at the end of each message with their name hyperlinked to a link of their choice. The Annual Meeting Newsletter has a 42% open rate and 3% click through rate.

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – March 30, 2024

E-Point Presentation Kiosks

Multiple supporters will have the opportunity to support the E-Point Presentation kiosks. More than 100 E-Point Presentations are displayed at the Annual Meeting at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the Annual Meeting Pocket Guide and on signage.

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2024

Printing Stations

Multiple supporters will have the opportunity to support the Printing Stations. Surgeons will be able to print their certificate of attendance at these kiosks, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosks.

\$10,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2024

Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2024

Directional Signage

One supporter will have the opportunity support the directional signage throughout the Annual Meeting venue, including two large signs outside of the CCIB. All directional signage will be display the name of the corporate supporter.

\$25,000 (open to one supporter)

Reservation deadline for this grant – July 1, 2024

Beverage Breaks

As a supporter of *all breaks on one day of the meeting*, your company will be acknowledged by signage in the beverage break areas and recognized in printed materials.

\$15,000 per day (Wednesday, Thursday, or Friday)

Reservation deadline for this grant – July 1, 2024

Welcome Reception

The Opening Ceremonies on Wednesday, September 11 officially mark the commencement of the Annual Meeting. Afterward, delegates will gather at the Welcome Reception in a nearby area to enjoy food, beverages and to reconnect with colleagues. The supporter(s) will be acknowledged in the final program and meeting guide as well as on signage at the reception.

\$20,000 (open to multiple supporters)

Reservation deadline for this grant – July 1, 2024

Pre-Meeting Course

The SRS Education Committee presents a half-day course prior to the start of the Annual Meeting each year. Topics and faculty are selected by the Education Committee and will be announced in early 2024. Coffee breaks are served and CME credits are offered for this session. Up to four supporters are welcome to support the course to assist in offsetting overall program expenses. Supporters will be acknowledged in the Course syllabus materials and on signage outside the session.

\$10,000 (open to up to four supporters)

Reservation deadline for this grant – July 1, 2024

59th Annual Meeting

September 10-14, 2024 • Barcelona, Spain

Annual Meeting Grant Support

***NEW* Hibbs Society Meeting**

Over the years, the Russell A. Hibbs Society, formed in 1947 as an international travel club for continuing medical education and furthering orthopaedic knowledge, has held an educational meeting at the SRS Annual Meeting. These meetings address difficult and complex issues that do not lend themselves to the usual kind of scientific presentations. The meeting encourages interaction among international participants and highlights new ideas, new concepts, and reports on personal experience. The Hibbs Society Meeting is planned by the SRS Traveling Fellows and will highlight current concepts and controversies around optimization of care ranging from early-onset scoliosis to idiopathic scoliosis to adult deformity surgery. Supporters will be acknowledged in the program materials and on signage.

\$5,000 (open to up to four supporters)

Reservation deadline - July 1, 2024

Lunchtime Symposia

The SRS Education Committee presents 2-3 Lunchtime Symposia on Wednesday, September 11. Topics and faculty are selected by the Education Committee and will be announced in early 2024. Corporate Supporters are welcome to support the sessions to assist offsetting overall session expenses. Supporters will be acknowledged in the program materials and on signage outside the session.

\$5,000 (open to multiple supporters)

Reservation deadline for this grant - July 1, 2024

SRS Diversity, Equity & Inclusion Table

Help support SRS and its initiatives in the areas of Diversity, Equity & Inclusion by providing attendees with information on the efforts SRS has and is making in these areas. Supporting companies will be provided one (1) table top stand (8.5"x11") with their logo, and information on what the supporting company is doing in these areas. Adding a QR code to your companies resources is highly encouraged.

\$10,000 (open to multiple supporters)

**Reservation deadline - July 1, 2024*

***NEW* Thursday Afternoon Networking Sessions**

Industry supporters have the opportunity to host networking sessions over cocktail hour following the conclusion of SRS programming on Thursday. Networking sessions will run 16:00-17:30. Triple, Double, and Single Diamond Supporters are able to host receptions in their designated Hospitality Suites, or request space at the meeting venue to be used. Bronze-Platinum Supporters will be provided meeting space at the venue. ALL additional meeting space requests will be granted as available and will vary at each venue. Companies are responsible for providing any food or beverage for their hosted Networking Sessions.

\$20,000

Reservation Deadline - January 15, 2024

Annual Meeting Webcast

Help support the live webcast from the Annual Meeting. The webcast will be selected by the SRS Education Committee and will be announced in early 2024. Supporters will receive their name on a designated webcast communication, including promotional emails, and supporters will have their name appear above the live video stream on the webpage.

\$10,000 (open to four supporters)

**Reservation deadline for this grant - July 1, 2024*

Wireless Internet

Help Annual Meeting delegates stay in touch and informed by sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the Annual Meeting printed materials.

\$30,000 (open to one supporter)

Reservation deadline for this grant - July 1, 2024

Charging Stations

Provide delegates with a way to charge their electronics by supporting the charging stations. The stations will be open to multiple supporters and will be placed in a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant - July 1, 2024*

59th Annual Meeting September 10-14, 2024 • Barcelona, Spain

Annual Meeting Marketing

Annual Meeting Mobile App

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, abstracts and general information about the meeting and host city, and is used as an audience response system during certain sessions. In 2022, there were 1,019 unique visitors to the App with a total of 60,945 page views. Banner ads on the App will rotate randomly, appearing on every page in the menu as well as Agenda and People pages of the App. In 2022, banner ads had an average of 26 clicks and 8,326 impressions each.

\$5,000 per banner ad.

**Reservation deadline for Mobile App Banner Ads – July 1, 2024*

Annual Meeting Mobile App Push Notification

The Meeting App will be used by meeting delegates to ask questions during sessions, view the meeting agenda, participate in polls, and for general meeting information. Sponsored push notifications can be used to promote a Workshop or other Annual Meeting initiative. All messages will be scheduled in advance for a specific day and time and must be pre-approved by SRS. Two sponsored notification per program day, Wednesday-Saturday of the meeting. Open to eight supporters. Limit one per supporter.

\$5,000 per notification (One notification per supporter, open to 8 supporters)

**Reservation deadline – July 1, 2024*

**Push notification subject and message deadline - August 1, 2024*

Delegate Meeting Material Insert

Place a one-page flyer, up to 8 1/2" x 11", inside the Annual Meeting delegate materials. Production is the responsibility of the supporter and design must be pre-approved by SRS. Open to multiple supporters.

\$7,500 per insert

**Reservation deadline for this grant – June 1, 2024*

Materials must be received in the SRS office no later than July 1.

Materials not received by July 1 will not be included in the delegate materials; sorry, no exceptions.

Preliminary Program Advertising

The 59th Annual Meeting Preliminary Program will be mailed to more than 2,500 potential meeting delegates in Spring 2024. The Preliminary Program will contain an outline of the scientific and social programs, as well as registration and hotel information.

Reservation & Artwork deadline: April 9, 2024

Artwork specifications:

- Dimensions: 8 3/4" x 11 1/4" (with bleeds)
- Finish Size: 8 1/2" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back Cover (page) **SOLD OUT** \$3,000

Inside Cover* **SOLD OUT** \$2,500

Inside Back Cover* \$2,500

Full Page Inside \$2,000

(*single supporter only)

Pocket Guide Advertising

Advertising space is available in the 2024 Annual Meeting Pocket Guide. The Pocket Guide is a supplement to the Final Program and is distributed to all delegates upon check-in. The Pocket Guide will contain information on the scientific program and social activities.

Reservation & Artwork deadline: July 1, 2024

Artwork specifications:

- Dimensions: 4 3/4" x 3 3/4" (with bleeds)
- Finish Size: 4" x 3"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display advertising rates:

Back Cover **SOLD OUT** \$2,000

Inside Cover* **SOLD OUT** \$1,750

Inside Back Cover* \$1,750

Full Page Inside \$1,500

(*single supporter only)

All artwork and messaging must be pre-approved by SRS

59th Annual Meeting September 10-14, 2024 • Barcelona, Spain

Annual Meeting Marketing

Registration Website Advertising

Grab this prime real estate opportunity! In 2023, over 90% of delegates used the online registration system. With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page. This sponsorship also includes a banner advertisement on the 2024 Annual Meeting registration information site of the Annual Meeting website. Over the past four years, the Annual Meeting registration site has an average of 25,000 visits. Average number of hits on our Annual Meeting site is more than 6,000. Registration opens May 2024, don't miss this opportunity!

\$15,000 (open to one supporter)

**Reservation and Ad Deadline – April 1, 2024*

SRS Video Monitor

The SRS video monitors, offers significant exposure for your company throughout the Annual Meeting venue. Create a custom 15 second video to be displayed on rotation for 4 days during the Annual Meeting. The video monitors will be located in high traffic areas throughout the Annual Meeting venue. Limit of one video per supporter.

\$10,000 (Open multiple supporters)

**Reservation Deadline: July 1, 2024*

NEW Coffee & Beverage Stir Sticks

Brand the coffee and beverage stir sticks to be used during all social events and breaks during the SRS Annual Meeting.

\$20,000 (open to one supporter)

**Reservation and artwork Deadline:
May 1, 2024*



Attendee E-Blast

Directly target pre-registered delegates, through SRS, promoting your participation in the Annual Meeting. Requested read/open rates for the last few years must be approved by SRS. No more than one company email will be sent per day in the weeks leading up to or during the Annual Meeting. Sponsored blasts have an average of 60% open rate and 1.70% click through rate. Date selection preference will be given based on date of selection of this option. One per company.

\$10,000 (open to exhibiting and workshop supporters)

**Reservation deadline – May 1, 2024*

59th Annual Meeting

September 10-14, 2024 • Barcelona, Spain

Industry Workshops

Rooms will be available for industry workshops on Thursday, September 12 from 12:45-14:15 (day and time subject to change based on final program) during the Annual Meeting. Each workshop is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company.

Workshop rooms will accommodate approximately 100 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. Due to the limited number of workshop rooms, companies may request a maximum of one workshop. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors.

SRS course faculty are eligible to participate as instructors. Use of the SRS Presidential Line (President, President Elect, Vice President, Immediate Past President) as faculty are limited to Triple Diamond Partners and Double Diamond as outlined on pages 2-3.

Workshop Fee: \$40,000

Workshop fee includes:

- AV: LCD projector, screen, lectern microphone
Companies should plan to bring their own laptops with presentations pre-loaded
- Lectern/Podium
- (1) 6' head table in front of room
- (2) 6' tables at the back of room
- Theater-style seating

Reservation Deadline: December 1, 2023

Limit of 1 workshop per company. (Available to four supporters)

Rules & Regulations:

1. No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:
 - Sign
 - (1) sign in/check in table (if requested)
2. THERE WILL BE NO Lead Retrieval/Badge scanners or Developer's kits for custom lead retrieval systems available from SRS.
3. Instructor Selection
 - The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
 - Either company personnel or surgeons may serve as instructors.

- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.
4. Instructor Restrictions:
 - Use of the SRS Presidential Line (President, President Elect, Vice President, Immediate Past President) as faculty are limited to Triple Diamond Partners and Double Diamond Partners as outlined on pages 2-3.
 - SRS-selected faculty are eligible to participate as instructors.
 - All Instructors must be registered for the Annual Meeting.
 5. Instructor Funding:
 - The sponsoring company is responsible for all expenses incurred by their workshop instructors, subject to the company's own internal guidelines and agreements with the instructors.
 - SRS will not pay for instructor expenses.
 6. Promotion: SRS will promote workshops in the Annual Meeting newsletter, mobile app, online, in the Preliminary Program, Final Program, and other printed materials.
 7. Companies are welcome to promote their workshops
 - In print, with approval of message by SRS
 - Electronically, with approval of message by SRS
 - (1) Sign/banner stand outside of assigned room at time of the workshop
 - Workshop supporters are welcome to promote the workshops in which they will participate using their own contacts or distribution channels, both in advance of the Annual Meeting and onsite during the meeting. However, all promotional materials, including both print and electronic messages, must be approved by SRS prior to distribution. Please send a draft of the materials to corporatesupport@srs.org for prompt review.
 - Distribution of printed materials onsite at the Annual Meeting is restricted to advertising space purchased from SRS, such as bag inserts or hotel room drops. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates in any part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote workshops. Please refer to page 11 for more information.

59th Annual Meeting

September 10-14, 2024 • Barcelona, Spain

Industry Workshops

8. Room Assignment: Room assignment will be allocated based on the date of receipt of the workshop applications. SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.
9. Program Entries: SRS will include information on the Workshops in the Final Program to be distributed to delegates onsite. Companies will be asked to indicate the title and topic of the workshop, the names of the instructors participating, and a brief description of the session. Supporting companies will be responsible for providing specific information on their workshop no later than July 1, 2024. SRS cannot guarantee that information received after July 1 will be included in the Final Program. SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion in the Final Program.
10. Shipping: SRS advises that demonstration materials be shipped using the official freight forwarder for the Annual Meeting and that all materials be clearly marked. Companies must arrange for their own shipping and return shipping. SRS is not responsible for locating materials shipped using other methods (FedEx, UPS, DHL, etc.).
11. Storage: SRS will not provide storage space for equipment that will be used in the workshops. Companies must arrange for their own storage space. Demonstrating companies may request storage space through SRS by emailing corporate-support@srs.org. Rental fees may be assessed and are the responsibility of the demonstrating company.



INTERNATIONAL MEETING
ON ADVANCED SPINE TECHNIQUES

San Diego

CALIFORNIA, USA APRIL 10-13, 2024

SAVE THE DATE



31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

Overview of the International Meeting on Advanced Spine Techniques (IMAST)

IMAST gathers leading spine surgeons, innovative research and the most advanced spine technologies in an international forum. Surgeons from around the world will discuss, debate and demonstrate new spine techniques to help each other improve patient care. Course highlights:

- Program focused on innovative and new methods/techniques for treating spinal pathology beyond deformity;
- Program divided equally between adult deformity, degenerative lumbar and cervical pathology;
- Interactive format, including expert roundtable discussions, complication series, debates and Instructional Course Lectures with expert lecturers;
- Continuing Medical Education (CME) credits.

Target Audience

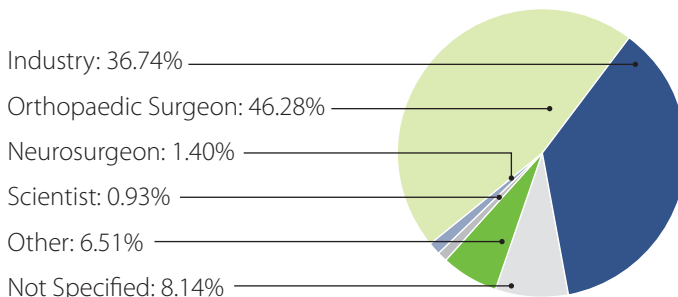
Spine surgeons (orthopaedic and neurological surgeons), Residents, Fellows, Nurses, Nurse Practitioners, Physician Assistants, Engineers and Company Personnel

Attendance History

2023	30th IMAST - Dublin, Ireland	430 delegates
2022	29th IMAST—Miami, FL, USA (in-person & Online)	593 delegates
2021	28th IMAST—Online	451 delegates
2020	27th IMAST—Online	1209 active meeting attendees
2019	26th IMAST—Amsterdam, the Netherlands	722 delegates
2018	25th IMAST—Los Angeles, CA, USA	649 delegates
2017	24th IMAST—Cape Town, South Africa	571 delegates
2016	23rd IMAST—Washington, D.C., USA	876 delegates
2015	22nd IMAST—Kuala Lumpur, Malaysia	874 delegates
2014	21st IMAST—Valencia, Spain	776 delegates
2013	20th IMAST—Vancouver, Canada	546 delegates
2012	19th IMAST—Istanbul, Turkey	643 delegates

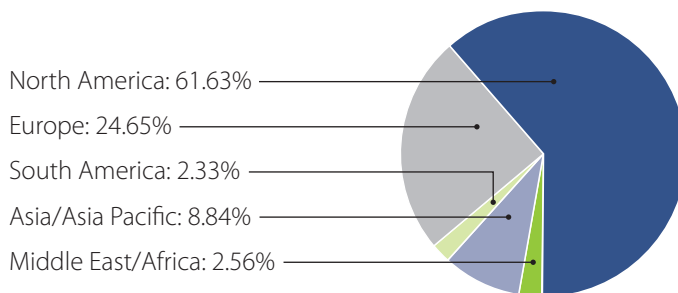
*Due to the Novel Coronavirus (COVID-19), the 27th and 28th IMAST were held as virtual meetings. Registration for IMAST 2020 was free to attend with no CME while a registration fee was required for IMAST 2021.

2023 Attendance by Specialty



*Residents, fellows, and medical students register with practice type "other" to receive a discounted rate.

2023 Attendance by Region



31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

2024 IMAST Program

A detailed IMAST agenda will be available in October 2023 online at www.srs.org/imast2024/program

IMAST Grant Support

SRS is pleased to accept support in the form of grants to offset the costs of various IMAST educational components, networking opportunities and meeting services. Grant opportunities include, but are not limited to:

IMAST Newsletter

A series of five HTML email messages will be sent to IMAST delegates, SRS members and potential delegates, providing information on deadlines, highlighting invited speakers and preparing them for the virtual meeting. Supporters will be acknowledged at the end of each message with their name hyperlinked to a link of their choice.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – November 15, 2023*

Opening Session

The Opening General Session will start the IMAST program with the top-rated Whitecloud Award nominated papers. A single company is invited to exclusively support the Opening Session. As the sole supporter, your company name will be displayed on the screen prior to the start of the opening general session, and your company will be acknowledged in the Final Program.

\$15,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2024*

Charging Stations

Provide delegates with a way to charge their electronics by supporting the charging stations. The stations will be open to multiple supporters and will be placed in a high-traffic area. Corporate supporters' company name will be displayed on each station.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2024*

Printing Station

Multiple supporters will have the opportunity to support the Printing Stations. Surgeon will be able to print their CME certificate and certificate of attendance at the kiosk, located in a high-traffic area near registration. Names of corporate supporters will be displayed on the kiosk.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2024*

Ribbon Wall

Multiple supporters will have the opportunity to support the Ribbon Wall, where delegates will pick up the ribbons that they will put on their name badges. Located in a high-traffic area near registration; names of corporate supporters will be displayed on the ribbon wall.

\$5,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2024*

Directional Signage

One supporter will have the opportunity support the directional signage throughout the IMAST venue. All directional signage will be display the name of the corporate supporter

\$25,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2024*

Beverage Breaks in the Exhibit Area

As a supporter of *all breaks on one day of the meeting*, your company will be allowed to include educational materials in the beverage break areas to draw attendees to your booth.

\$10,000 per day (open to 2 supporters)

**Reservation deadline for this grant – January 15, 2024*

E-Point Presentation Kiosks

Multiple supporters will have the opportunity to support the E-Point Presentation kiosks. E-Point Presentations will be displayed at IMAST at special computers located in a high-traffic area. Corporate supporters will be acknowledged on each kiosk, in the IMAST Guide and on signage.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2024*

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Grant Support

Welcome Reception

Delegates at IMAST may pick up their registration materials and gather in the Exhibit area on the evening of Wednesday, April, 10, 2024 to reconnect with colleagues and enjoy food and beverages upon their arrival to San Diego. Supporters' booths will be highlighted during the reception and the companies will be acknowledged in the Final Program.

\$10,000 (open to multiple supporters)

**Reservation deadline for this grant – January 15, 2024*

Wireless Internet

Help IMAST delegates stay in touch and informed by providing sponsoring the wireless Internet. Access to the Internet is available in all meeting areas for those delegates traveling with their smartphones, laptops and tablets. A single supporter may brand the wireless Internet access cards with their name and tagline (subject to SRS approval) and will also be acknowledged in the IMAST printed materials.

\$30,000 (open to one supporter)

**Reservation deadline for this grant – January 15, 2024*

Educational Grant

By providing an educational grant in any amount, your company can help off-set expenses, and help keep meeting registration fees low. Acknowledgement will be included in the final program.

Any Amount (open to multiple supporters)

NEW Cases & Cocktails

Support one of three Cases & Cocktails rooms taking place on Wednesday, April 10 from 16:00 - 18:00. Cases will be presented by faculty in three concurrent sessions. Each case presentation will be followed by attendees having the opportunity to discuss cases in small groups with an IMAST faculty member present at each table. Each table will debate the various treatment options and determine their action plan. Table tents will be placed throughout the room acknowledging supporters for each room.

Room 1: Complex Spine

Room 2: Novel Case Solutions for Spine

Room 3: Innovations to Treat Pediatric Deformity

\$7,500 (Open to three supporters)

Reservation Deadline - January 15, 2024

Innovation Day - Saturday, April 13, 2024

In 2023, the IMAST program was shortened to allow stakeholders a better opportunity to utilize the meeting's global attendance and continue to move the field forward. Saturday, April 13, 2024 can be used by any and all stakeholders to meet with their key opinion leaders (KOLS), provide additional education, etc. The SRS will post and market any events taking place on Innovation Day, as desired. While posting and marketing through the SRS is not required, SRS requests that **all stakeholders** submit their Innovation Day events through the affiliate meeting portal for IMAST for tracking purposes and continued evaluation of providing this option.

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Marketing

Preliminary Program Advertising

The Preliminary Program will feature in-depth information about the IMAST program, including a detailed agenda, exhibitor details, and registration information. The Preliminary Program will be published online and **emailed** to over 2,000 potential and registered meeting delegates. The IMAST Preliminary Program will be **emailed** to more than 2,000 potential meeting delegates, to be **emailed** mid-December 2023.

**Reservation & Artwork deadline: November 15, 2023*

Artwork specifications:

- Dimensions: 8 ¾" x 11 ¼" (with bleeds)
- Finish Size: 8 ½" x 11"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS

Display advertising rates:

Back **SOLD OUT** \$1,500

Inside Front Cover* \$2,500

Full Page Inside \$2,000

(*single supporter only)

NEW Delegate Lanyards

Place your brand front and center with every IMAST delegate by sponsoring badge lanyards. Supporting company may provide the lanyards directly or work with SRS staff to develop the lanyards.

\$20,000 (open to one supporter)

**Reservation Deadline: January 15, 2024*

NEW Coffee & Beverage Stir Sticks

Brand the coffee and beverage stir sticks to be used during all social events and breaks during IMAST.

\$20,000 (open to one supporter)

**Reservation and artwork Deadline: December 15, 2023*



Attendee E-Blast

Directly target pre-registered delegates, through SRS, promoting your participation in IMAST. Company must be participating in IMAST with an exhibit booth or Hands-On Workshop in order to take advantage of this offering. All messaging must be approved by SRS. No more than one company email will be sent per day in the weeks leading up to or during IMAST. Date selection preference will be given based on date of selection of this option. Sponsored blasts have an average of 60% open rate and 1.70% click through rate. One per company.

\$10,000 (open to exhibiting and workshop supporters)

**Reservation deadline – January 15, 2024*

IMAST Mobile App Ad

The increasingly popular Mobile App is a great way to put your company in front of attendees as they refer to the App before and during the meeting. The App includes a full meeting program, and general information about the meeting, and is used as an audience response system during certain sessions. In 2023, there were 370 unique visitors to the App with a total of 24,453 page views. Banner ads on the App will rotate randomly, appearing on every page in the menu as well as Agenda and People pages of the App. In 2022, banner ads had an average of 17 clicks and 2,967 impressions each.

\$5,000 per banner

**Reservation deadline – January 15, 2024*

Mobile App Push Notifications

The meeting app will be used by meeting delegates to ask questions during sessions, view the meeting agenda, participate in polls, and for general meeting information. Sponsored push notifications can be used to promote a Workshop or other IMAST initiative. All messages will be scheduled in advance for a specific day and time and must be pre-approved by SRS. Two sponsored notifications per day, Wednesday-Friday of the meeting. Open to six supporters.

\$5,000 per notification (One notification per supporter), six available

**Reservation Deadline for Mobile App Push Notifications – January 15, 2024*

**Push Notification subject and message deadline – February 15, 2024*

All artwork and messaging must be pre-approved by SRS

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Marketing

Meeting Guide Advertisement

Advertising space is available in the IMAST Meeting Guide. The Meeting Guide is a supplement to the Final Program and is distributed to all IMAST delegates upon check-in. The Meeting Guide will contain information on the scientific program, exhibits, and social activities.

**Reservation & Artwork deadline: January 15, 2024*

Artwork specifications:

- Dimensions: 5 ¾" x 8 ¾" (with bleeds)
- Finish Size: 5 ½" x 8 ½"
- Color: CMYK
- File Format: High resolution (at least 300 dpi); PDF, TIF, JPG or EPS.

Display 4-color advertising rates:

- Back Cover* **SOLD OUT** \$2,000
 - Inside Cover* **SOLD OUT** \$1,750
 - Inside Back Cover* \$1,750
 - Full Page Inside \$1,500
- (*single supporter only)

Registration Website Advertising

Grab this prime real estate opportunity! In 2023, over 90% of delegates used the online registration system. With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page. This sponsorship also includes a banner advertisement on the 2024 IMAST registration information site of the IMAST website, which has an average of 20,000 visits over the past three years. IMAST 2022 Website had more than 39,000 visits. Registration opens December 2023, don't miss this opportunity!

\$15,000 (open to one supporter)

**Reservation and Ad Deadline – November 1, 2023*

Video Monitor

The SRS video monitors offer significant exposure for your company throughout the IMAST venue. Create a custom 15-second video to be displayed on rotation for 2.5 days during IMAST. The video monitors will be located in high traffic areas throughout the IMAST venue. Limit of one video per supporter.

\$10,000 (Open to multiple supporters)

Reservation Deadline – January 15, 2024

NEW Hotel Room Privacy Sign

One supporter will have the opportunity to brand the headquarter hotel privacy signs for all attendees who book within the SRS room block. Signs will be provided to attendees upon check-in for use throughout the meeting.

\$15,000 (open to one supporter)

Reservation Deadline: January 15, 2024



Hotel Key Cards

Customized guest room keys will bear the logo and tagline of a single supporter. Design must be pre-approved by SRS. This opportunity will be open to one supporter.

\$15,000 (open to one supporter)

**Reservation deadline – January 15, 2024*

Grand Ballroom Entrance Stairs

Open to one supporter to brand the staircase leading to the main meeting space from the lobby.

\$15,000 (Open to one supporter)

**Reservation deadline - January 15, 2024*



31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Marketing

Grand Foyer Window Branding

Brand windows in the seating area leading to the Grand Foyer.
This high traffic area leads to the exhibit hall and session rooms.

\$10,000/each

(5 available – every other space, not continuous)

Reservation Deadline - January 15, 2024



2024 EXHIBITOR PROSPECTUS

Exhibits • Hands-On Workshops

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

2023 IMAST Exhibitors:

ATEC Spine
B. Braun
Biedermann Motech
Cerapedics
DePuy Synthes
Globus Medical
Insto Biologics
Medacta International SA
Medtronic
NuVasive
Orthofix
Pacira BioSciences, Inc.
SI-Bone
Silony Medical
SpineGuard
Stryker Spine
ZimVie

IMAST Fact File

Exhibit Dates: April 10-12, 2024

Exhibit Location: Marriott Marquis San Diego Marina

Tentative Exhibit Hours:

**Times are subject to change*

Tuesday, April 9	12:00-20:00: Custom Booth Exhibitor Move-In
Wednesday, April 10	08:00-16:00: Custom Booth & Shell Booth Move-In 16:00-18:00: Cases & Cocktails 18:00-20:00: Welcome Reception & Exhibitor Viewing
Thursday, April 11	09:00-17:30: Exhibitor Viewing
Friday, April 12	08:30-16:00: Exhibit Viewing 17:30-23:30: Strike

Exhibition strike will **not be allowed until after the final session concludes due to the location of the exhibit area in relation to the general session room.*

Exhibit Booth Pricing:

10x10 ft	10x20 ft
\$8,000	\$17,000
2 Exhibitor Registrations	4 Exhibitor Registrations

Exhibit Booth Inclusions:

Note that no furniture and/or power & lighting is included with a custom build booth

Standard Booth

- Shell scheme booth (open stand)
- (2) Mx1/2Mx40" high GEM counter with white kick panel
- (2) Padded stools
- (1) Wastebasket
- Standard power & lighting
- Standard one-line company name header (black & white)
- Pre & post registration lists
- Complimentary exhibitor badges

Custom Booth

- Requested space
- Pre & post registration lists
- Complimentary exhibitor badges
- Standard one-line company name header (black & white)

Additional booth space or customized booth options, may be available, please contact corporatesupport@srs.org. Please note, there are no exhibits at the Annual Meeting.

Important Dates:

December 1, 2023 -
Exhibit Application Deadline

December 4, 2023 -
IMAST Registration & Housing
Opens

December 2023 -
Booth Assignments & Exhibitor
Service Kits Emailed

Contact

SRS Meetings Team
Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: corporatesupport@srs.org

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Exhibit Information

Booth Provisions:

Each standard booth exhibit purchase includes the shell structure package, which includes

- Standard Shell Scheme Aluminium Framed Structure Booth (based on a 10x10ft sized open stand booth)
- (1) power socket, (1) trash bin
- Furniture- (1) table, (2) chairs
- Additional furniture, graphics, power, audiovisual or other needs will be at the expense of the exhibitor.

The following are also included with each exhibit purchase:

- Complimentary exhibitor registrations (number depending on booth size purchased), including admission to scientific sessions, based on capacity.
- Inclusion of company name and link to company website on the SRS IMAST website and IMAST mobile app.
- Publication of company name, address, booth number and 250 word company description in the Final Program and IMAST mobile app (if received by February 1).
- Pre-Registration and post-registration attendee mailing list

Custom Built Exhibits

SRS must be notified by December 1, 2023, if exhibiting company plans on using a custom built exhibit space in place of the standard booth shell structure. Please note, custom booths using exhibitor appointed/third party contractors may require additional paperwork and/or insurance and may have different booth set up times. Exhibitors planning to create a custom exhibit booth using a third party contractor will only receive the power outlet.

Official Decorator

GES

Exhibitor Service Kit

An Exhibitor Service Kit containing additional information, order forms, shipping information, etc. will be emailed to companies in December 2023.

Handouts, Giveaways and Raffles

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST.

No company materials to promote Hands-On Workshops or devices may be distributed outside the exhibit hall, per ACCME guidelines.

Exhibit Area Access

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after closing of the floor, with the exception of Friday, April 12, 2024, when dismantling begins.

Scientific Session Access

Exhibitors may attend all scientific sessions, space permitting.

Exhibitor Registration

You must be a registered exhibitor to participate in any part of the IMAST program. All exhibitor personnel must be registered using the complimentary exhibitor registration or as an Industry Representative. Distributor and guest badges are not available. Each exhibitor will receive complimentary exhibitor registrations based on space contracted which may be used to register exhibitor personnel free of charge as long as these personnel are registered prior to the advance registration deadline of March 25, 2024. All advance registrations above the free allotment will be charged \$1,150 each before March 25. All registrations after the advance deadline of March 25, 2024 must be made onsite at a rate of \$1,250 each. No Exceptions will be made.

Name changes will be charged an administrative fee of \$100 per badge after the deadline of March 25. Representatives without a badge will not be admitted to the exhibit area. Badges are personal, non-transferable, and must be worn in the exhibit area at all times. Attaching unapproved cards, ribbons, or other items to badges is not permitted. Replacements for lost or stolen badges may be purchased for \$1,250 each.

Welcome Reception and Cases & Cocktails Session

IMAST will kick off on Wednesday, April 10 with Cases & Cocktails (16:00-18:00) followed by the Welcome Reception, in the exhibit area, from 18:00-20:00, featuring beverages and heavy appetizers. Cases will be presented by faculty in concurrent sessions. Attendees will have the opportunity to discuss cases in small groups with an IMAST faculty present at each table. Each case presentation will be followed by small group discussions in which each table will debate the various treatment options and determine their action plan. Libations will be served during this time. Registered exhibitor personnel are welcome to attend and participate.

Housing Information

A block of rooms has been secured for delegates and exhibitors at the Marriott Marquis San Diego Marina. If your company requires a large number of rooms, please notify SRS via email (corporatesupport@srs.org) or phone (+1-414-289-9107). SRS staff may be able to assist in securing a sub-room block for your company.

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

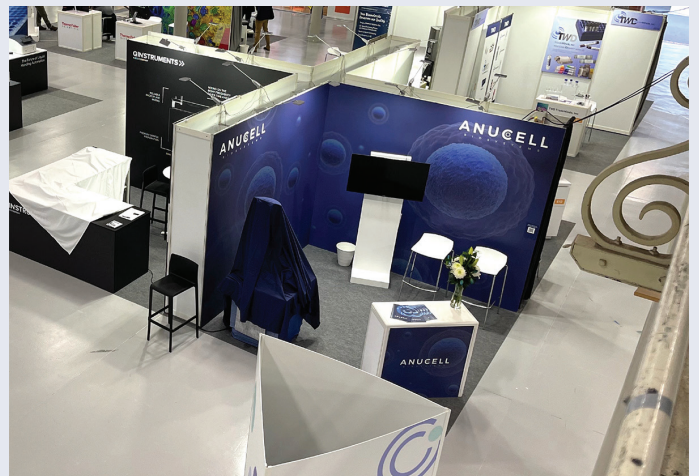
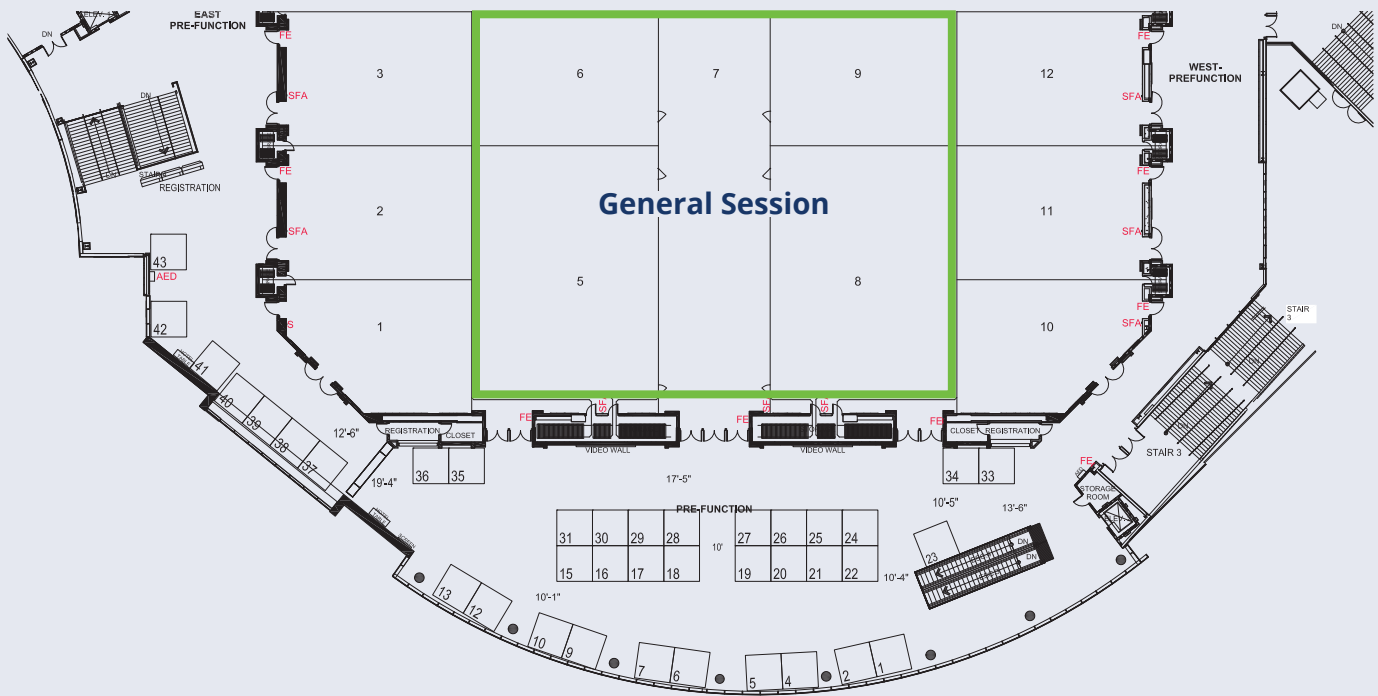
Floorplan (subject to change)

Exhibit Booth Assignments & Floorplan

The IMAST Exhibits Hall will be located in the foyer of the Marriott Grand Ballroom. All catering, with the exception of the Hands-On Workshop catering, will be in the Exhibit area.

The floorplan below does not depict final exhibit booth placement. In order to best optimize the space in the Exhibit area, a finalized floorplan will be distributed after the Exhibit Appli-

cation deadline. All companies that have submitted an Exhibit Application by the deadline will receive the floorplan and will be asked to select their top booth location preferences. After all booth preferences have been received, SRS will assign exhibit booth locations using the criteria listed on page 25.



31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

Exhibition Rules & Regulations

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and the Scoliosis Research Society (SRS). All matters not covered in these Rules and Regulations shall be referred to SRS for adjudication and the decision of SRS shall be final. These Rules and Regulations may be amended at any time by SRS and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 31st IMAST, and may be given to any authorized agent or representative of the exhibitor.

Violations of these rules and regulations may affect future exhibit assignment priority order.

Purpose of Exhibit

The sole purpose for contracting exhibit space is to display equipment, supplies, and/or services.

Payment

Payment in full must be received by December 15, 2023. Submission of an application form does not guarantee booth assignment. Exhibitors are NOT required to give education grants to IMAST to reserve exhibit space.

Refund for Cancellation

Requests for cancellation of exhibit space must be made in writing. Written cancellations received on or before December 15, 2023 will receive a full refund, less a 25% administrative fee. Cancellations received after December 15, 2023 will forfeit the entire cost of the booth.

Booth Assignments

Booths will be allocated on the following basis and order:

1. Numbers of booths requested (based on available space)
2. Number of booths occupied at the 2021, 2022, and 2023 IMAST meetings (based on space)
3. Date of receipt of exhibitor application
4. Total support dollars contributed in 2023
5. Space availability

SRS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SRS's control. SRS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities or containing other disagreeable features in an area where the noise or aroma will not interfere with other exhibits. SRS reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments,

which will abate reasonable objections to these annoyances. X-ray equipment may be exhibited, but not operated. SRS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IMAST the deposit and/or payment for the exhibit space will be fully refunded.

The exhibit floor plan has been designed to maximize the amount of exhibit space. If none of the requested booths are available, space will be assigned based on the available booths and booth type requested, not location. Additional booths will be created at the discretion of SRS. If selected exhibit space is not available, SRS will assign the best available space. SRS reserves the right, in its sole discretion, to allocate space on any other basis it deems appropriate.

Subletting of Space

The subletting, assignment or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Booth Construction and Arrangement

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors object to any exposed portions of a display, the exposed portions will be draped or concealed by SRS and billed to the exhibitor and venue.

Custom Booths and Exhibitor Appointed Contractors

SRS must be notified by December 15, 2023 if exhibiting company plans on using a custom built exhibit, in place of the standard shell provided by SRS. Companies using custom built booths are required to send a drawing/floorplan of their booth to SRS and complete any and all additional paperwork and insurance required by the official exhibit contractor and/or venue.

Exhibit Hours, Set-up, and Dismantling

Exhibit booth hours listed in the exhibitor prospectus, including set-up and strike times, are not final and are subject to change. Final Exhibit Hours will be communicated to all exhibitors no less than two months prior to the meeting, February 2024.

The assembly of the stands is the responsibility of the organizers. All stands must be set up prior to start of the meeting on Wednesday, April 10. Any booths not set by this time will be asked to remove all crates, boxes and unnecessary items for the

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

Exhibition Rules & Regulations

booth space and will be asked to set up **after** the Welcome Reception on Wednesday, April 10. Any additional setup fees or hotel and/or decorator labor will be the responsibility of the exhibiting company. When setting up the booth please keep in mind the following:

1. Respect the boundaries of your assigned space. Space in the walkways may not be used.
2. The height limit for all custom booth exhibits shall not exceed 10 feet.. Further details on height limits will be provided in exhibitor kits.
3. Companies may not move or alter any signs or furniture placed by the organizer.

Exhibit Booth Set-up/dismantling may only occur during times determined by SRS unless pre-approval is granted in writing by SRS Staff. Early departure or late set up may affect future exhibit assignment priority order.

Booth Conduct

SRS reserves the right to approve all exhibits and activities related thereto. SRS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of IMAST or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at the time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of SRS for any refund whatsoever.

SRS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/or spirit of IMAST. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Lingering in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth, except by SRS staff for archival or promotional purposes. SRS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during IMAST. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. Nor procedures may be performed on any live tissue on the exhibit floor.

No Smoking

All IMAST activities are smoke-free.

Children

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the meeting, including the installation and dismantling of exhibits.

Fire Regulations

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations and established by the Marriott Marquis San Diego Marina. Flammable materials such as highly flammable plastics, paper, cardboard or reed matting may not be used for stand construction or facing, or for decorative purposes. Naked flames, cooking appliances, lasers and gas cylinders of all kinds are prohibited. Fire protection equipment such as hand-held fire extinguishers, fire alarms (push-button alarms) and hydrants must always be visible and accessible, and may not be obstructed or obscured from view. The fire doors must also be kept free and accessible. Storage of empties and packaging in and behind stands is prohibited.

Security

SRS and the Marriott Marquis San Diego Marina will secure all entrances to the exhibit area during non-exhibit hours, allowing entrance by SRS and hotel staff only. Neither SRS nor the Marriott Marquis San Diego Marina will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

Insurance

The exhibitor acknowledges that none of SRS, Official Services Contractor/Decorator, nor the Marriott Marquis San Diego Marina shall be obligated to maintain property, liability or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

Exhibition Rules & Regulations

Liability/Hold Harmless Agreement

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save and hold forever harmless SRS, Official Service Contractor/Decorator, the Marriott Marquis San Diego Marina and their respective agents, servants, employees, representatives, successors and assigns, from any and against all claims, demands, causes of action, damages, costs and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of the Marriott Marquis San Diego Marina and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Marriott Marquis San Diego Marina and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitors occupancy or use of the Marriott Marquis San Diego Marina and its facilities, resulting from the negligent act or acts of its employee(s), or products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors and assigns for injury and damage to persons or property, including theft, misappropriation or loss of property, arising out of or in conjunction with IMAST and the use of the Marriott Marquis San Diego Marina and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SRS and its agents, employees, representatives, successors and assigns, arising out of the oral or written publication of any statement made in connection with IMAST by anyone not an employee of SRS concerning the exhibitor or his/her exhibit. In the event that Marriott Marquis San Diego Marina or any portion thereof is destroyed or damaged by fire other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event IMAST, the Marriott Marquis San Diego Marina, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to April 10, 2024, the opening day of the meeting, SRS shall refund the prepaid fee to the exhibitor.

Demonstration and Liability

Distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of the Marriott Marquis San Diego Marina has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by SRS is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SRS. No exhibiting materials or equipment are permitted outside of the Exhibit area or Workshop rooms. These rules begin at 07:00 on Wednesday, April 10 and continue through the end of the meeting on Friday, April 12.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from SRS prior to IMAST. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Meetings Team

Scoliosis Research Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202
Phone: 414-289-9107
Email: corporatesupport@srs.org
(Samples will not be returned)

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

Exhibition Rules & Regulations

Contests, Raffles and Drawings

Approved contests, drawings or raffles must comply with AdvaMed guidelines, local and federal laws governing such contest, raffles or drawings and have prior approval of SRS. The rules must be posted at the booth and include: eligibility, date and time of drawing, the words "no purchase necessary to enter," odds of winning, how winners are notified, how participants can find out who won, etc. The exhibitor must agree to indemnify SRS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event. SRS must be notified of the winners and when the prize was awarded. SRS reserves the right to restrict contest, drawings or raffles that it deems inappropriate or unprofessional.

Use of SRS Logos

The use of the name and logo of the Scoliosis Research Society and the branding for the 31st IMAST may not be used in company signs, advertising or any promotions.

Industry Events

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with IMAST program hours, activity hours or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the meeting. Exhibitors and supporters must obtain prior approval by SRS of all special activities (entertainment, educational, social, promotional, etc.) for the period beginning Wednesday, April 10 through Friday, April 12, 2024. Please refer to the IMAST Affiliate Function Space Guidelines on page 5. Neither the convention center nor any of the IMAST hotels will make arrangements for function space without having received written approval from SRS. **Announcements** and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SRS.

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

IMAST Hands-On Workshops

Each Hands-On Workshop (HOW) is programmed by a single-supporting company; featuring presentations on topics and technologies selected by the supporting company. Located in rooms near the general and concurrent session rooms, HOW time slots follow “must see” IMAST education sessions.

Available Hands-On Workshops

Thursday, March 23	Friday, March 24
<p>HOW 1A 8:00-9:00 \$10,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Before Thursday’s educational sessions Breakfast buffet served in the common area outside of the workshop rooms 	
<p>HOW 1B 12:00-13:00 \$20,000</p> <p>SOLD OUT</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in the common area outside of the workshop rooms 	<p>HOW 2B 11:30-12:30 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations During designated lunch break Boxed lunches served in the common area outside of the workshop rooms
	<p>HOW 2C 14:30-15:30 \$20,000</p> <ul style="list-style-type: none"> Length: 1 Hour 2 Complimentary Industry Registrations Following Friday’s educational sessions Coffee and snacks to be served in common area outside of the workshop rooms

*4 Hands-On Workshop rooms are available during all time slots. *Workshop times are subject to change.*

Standard Set-up:

- One company per room
- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- (1) 6’ head table in front of room
- A variety of rooms sets are available and can be selected on the HOW application. Companies are encouraged to be innovative in how materials are presented.
- Beverages and snack/meal buffets (depending on HOW time) served in Common area outside the sessions, ordered by SRS
- Non-CME

Important Dates

December 1, 2023	HOW Application Deadline
December 4, 2023	IMAST Registration & Housing Open
December 2023	Workshop Room Assignments & Workshop Kit emailed

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

HOW Rules & Regulations

Instructor Selection

- The sponsoring company is welcome to invite the instructors of their choice, and any number they wish.
- Either company personnel or surgeons may serve as instructors.
- Faculty speaking in SRS-programmed sessions may serve as HOW instructors.
- Workshop supporters are responsible for contacting chosen instructors to invite them to participate and then to communicate the names of confirmed instructors to SRS. SRS will not contact potential instructors and will assume that names submitted have been confirmed in advance.

Instructor Restrictions

- Use of the SRS Presidential Line (President, President Elect, Vice President, Immediate Past President) as faculty are limited to Triple Diamond Partners and Double Diamond Partners as outlined on pages 2-3.
- SRS-selected faculty are eligible to participate as instructors.
- **All instructors must be registered for IMAST.**

Instructor Funding

- The sponsoring company is responsible for all expenses incurred by their HOW instructors, subject to the company's own internal guidelines and agreements with the instructors.
- SRS will not pay for instructor expenses, unless the individual is also serving as IMAST faculty.
- **All instructors must be registered for the meeting.**

Promotion

SRS will promote workshops in the Preliminary Program, online, in the mobile app, in the Final Program, as well as in the IMAST Newsletter prior to the meeting.

Companies are welcome to promote their workshops

- Within their own exhibit booth spaces
- In print, with approval of message by SRS
- Electronically, with approval of message by SRS
- (1) Sign/banner stand outside of assigned room at time of the workshop

Workshop supporters are welcome to promote the HOWs in which they will participate using their own contacts or distribution channels, both in advance of IMAST and onsite during the meeting. However, all promotional materials, including both

print and electronic messages, must be approved by SRS prior to distribution.

Please send a draft of the materials to corporatesupport@srs.org for prompt review. Distribution of materials onsite in San Diego is restricted to your company's exhibit space. Flyers may NOT be placed in session rooms, the registration area, distributed by hand to delegates outside of the exhibit hall, or in any other part of the meeting space without written consent from SRS. Delegate bag inserts or hotel room drops may be used to promote HOWs. Please refer to page 19 for more information.

Room Assignment

Room assignment will be allocated on the following basis:

- Date of receipt of Hands-On Workshop application
- Number of workshops requested
- Total support dollars contributed in 2023
- Space availability

SRS reserves the right to change location of the workshops rooms if conflict arises regarding space requests or conditions that are beyond the control of SRS.

Program Entries

SRS will include information on the Hands-On Workshops both on the IMAST website (www.srs.org/imast2024) in advance of the meeting, and as part of the Final Program to be distributed to delegates onsite. Companies will be asked to provide the title and topic of the workshop, the names of the instructors participating, and a brief description of the session (150 word max). for inclusion in the final program. Supporting companies will be responsible for providing specific information on their workshop no later than February 1, 2024. SRS cannot guarantee that information received after February 1 will be included in the Final Program.

SRS highly encourages workshop supporters to submit as much information as possible in advance for inclusion on the website and Final Program. Companies submitting thorough descriptions, including the names of instructors, reported significantly higher participation in previous years.

Storage

Limited storage space is available at the Marriott Marquis San Diego Marina for equipment that will be used in the Hands-On Workshops. Rental fees may be assessed and are the responsibility of the demonstrating company. Demonstrating compa-

31st International Meeting on Advanced Spine Techniques (IMAST) April 10-13, 2024 • San Diego, California, USA

HOW Rules & Regulations

Companies may reserve extra individual storage areas by contacting the Marriott Marquis San Diego Marina.

Shipping

SRS advises that demonstration materials be shipped along with exhibit materials, and clearly marked so that demonstrating companies may direct their materials to either their booth or storage areas. SRS is not responsible for locating materials shipped to the Marriott Marquis San Diego Marina using other methods (FedEx, UPS, DHL, etc.).

Set-Up and Removal

The standard HOW setup provided by SRS will include:

- A/V: LCD projector, screen, lectern microphone
- Companies should plan to bring their own laptops with presentations pre-loaded
- (1) Lectern/Podium
- A variety of room sets are available and can be selected on the HOW application. Companies are encouraged to be innovative in how materials are presented.
- Additional needs must be arranged by the supporting company.

Additional information regarding setup and removal of materials will be distributed to supporters prior to the meeting.

No equipment is permitted outside of assigned workshop rooms. The only items allowed outside of assigned room are:

- (1) sign
- (1) sign in/check in table (if requested)

Refund for Cancellation

Requests for cancellation of reserved Hands-On Workshops must be made in writing. Written cancellations received on or before December 15, 2023 will receive a full refund, less a 25% administrative fee. Cancellations received after December 15, 2023 will forfeit the entire cost of the cancelled workshop.

***NEW* L.E.A.D. SRS (Leadership, Education And Development)**

L.E.A.D. SRS is a newly developed leadership development program aimed at preparing the next generation of SRS leaders to make significant contributions to the Society and the field of spinal deformity. This year long program will provide a cohort of up to 30 individuals the opportunity to gain a deeper understanding of the SRS and how to be a great leader. Session topics include:

- Leading in the SRS
- Coaching
- Communication with Stakeholders
- Owning Your Leadership
- Marketing - Your Brand & Communication within the SRS
- Wellness
- Diversity
- And more...

In this inaugural year, the cohort applications will be reviewed and selected by the L.E.A.D. SRS Task Force and experience the program January 2024-September 2024. The second year cohort will start their journey September 2024 at the SRS Annual Meeting and will conclude at the SRS Annual Meeting in September 2025, using the full cohort cycle.

L.E.A.D. SRS Grant - Triple Diamond

Required support for Triple Diamond Partners. This grant offsets the costs to produce the yearly L.E.A.D. SRS program. Triple Diamond partners will be asked to participate as faculty for the program, and have enhanced access to the cohort.

\$150,000 per Triple Diamond Partner

L.E.A.D. SRS Grant - Bronze-Double Diamond

This grant offsets the costs to produce the yearly L.E.A.D. SRS program. Companies providing grant support for the L.E.A.D. SRS program will be acknowledge in program materials.

Any Amount (open to multiple supporters)

Reservation Deadline - December 15, 2023

L.E.A.D. SRS Welcome Package Sponsorship

Sponsor the Cohort Welcome Package to include a variety of cohort specific items to commemorate their participate and prepare them for the program ahead. Sponsoring companies are allowed to provide an item for inclusion in the package. Items must be approved by SRS.

\$20,000 (open to four supporters)

Reservation deadline - December 1, 2023

Materials must be received in the SRS office by December 15, 2023

SRS 2024 Regional Courses

SRS Regional Courses aim to further the global exchange of spine deformity knowledge, strengthen the spine deformity international community and offer continuing education to spine deformity surgeons around the world. With three specific categories of courses, including:

- **Traditional Worldwide Courses**

Each course is designed to serve the needs of spine deformity surgeons in that region and is held in conjunction with an affiliated meeting. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. See page 34 for more information.

- **Spine Deformity Solutions Courses**

These Hands-on courses provide an opportunity for participants to expand their knowledge and improve their skills through hands-on training. A minimum of ten hours of each course are devoted to lab work with topics and lab sessions covering all areas of the spine and a variety of conditions and techniques. Corporate supporters have the opportunity to provide instrumentation and implants for all of the techniques taught at the station(s) they support. See page 35 for more information.

- **Current Concepts in Spine Deformity Courses**

Designed for 150-200 delegates, the Current Concepts Courses are programmed and coordinated by the Scoliosis Research Society. These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Workshops and an Exhibit Hall. See page 36 for more information.

Traditional Worldwide Courses

Overview

Gain recognition in the world's growing markets by supporting Worldwide Courses planned in 2024.

Worldwide Courses intend to:

- Further the global exchange of spine deformity knowledge;
- Offer continuing education to surgeons who may find it difficult or impossible to attend the SRS Annual Meeting or IMAST because of cost, travel restraints or visa issues;
- Strengthen the international community of spine deformity surgeons;
- Generate interest in the SRS, its programs, mission and membership.

Worldwide courses typically attract 200-300 spine surgeons. Programs combine lectures, case presentations, panel discussions, abstract presentations and workshops. Faculty for each course will include three to four SRS members, selected by the Worldwide Course Committee, as well as leading local surgeons. Presentations cover a broad range of spinal deformity issues, both pediatric and adult, as well as locally pertinent topics such as cervical spine, osteoporosis, tuberculosis and others.

Corporate Support Opportunities

Educational Grant

Each grant of \$15,000 will entitle supporting companies to a Workshop/Demonstration using their equipment at a time designated by course organizers, with a maximum of one Workshops/Demonstrations allowed per company per course. Faculty and topics for workshops will be selected by the supporting company. By providing an unrestricted educational grant in any amount, your company can help off-set conference expenses, and help to further the global exchange of spinal deformity knowledge. Acknowledgement will be given in all printed materials and on signs at the course, and will count toward year-long total support.

Full grant amount of \$15,000 must be provided to receive a Workshop/Demonstration. **Maximum of 2 supporters for WWC Brazil, and 3 supporters for WWC Japan.*

2024 Worldwide Courses

Dates	Location	Affiliated Meeting
March 6, 2024	Recife, Brazil	Brazilian Spinal Society SOLD OUT
October 31, 2024	Fukuoka, Japan	Japanese Scoliosis Society

Spine Deformity Solutions Courses

The Spine Deformity Solutions courses demonstrate open and minimally invasive surgical techniques for the correction of spinal deformity at all levels of the spine, from the occiput to the sacrum. To ensure maximum participation for attendees and the best possible support from faculty, there will be only three attendees per station, per lab session. Support opportunities for lab stations will be offered according to the following guidelines.

- Each station will be \$20,000.
- Each company is to provide instrumentation and implants to support all of the techniques to be taught at their station as well as general instrumentation.
- 100% of the lab station fee will be recognized towards overall support level for SRS.
- Each supported station will receive two complimentary badges to the course and two invitations to the faculty dinner.

*Companies supporting three (3) stations will be provided workshop opportunities during the course. If space/time allows, companies supporting two (2) stations will be offered workshops.

2024 Spine Deformity Solutions: A Hands-On Course

July 10-13, 2024

Curitiba, Brazil

Course Director: Andre Andujar, MD; Luis Munhoz da Rocha, MD

Chair: Kenny Kwan, BMBCh(Oxon), FRCSEd

Support Opportunities Include:

10 Stations - \$20,000 each

*Reservation deadline – January 15, 2024

2024 Spine Deformity Solutions: A Hands-On Course

November 14-17, 2024

Bangkok, Thailand

Course Director: Surin Thanapipatsiri, MD

Chair: Kenny Kwan, BMBCh(Oxon), FRCSEd

Support Opportunities Include:

10 Stations - \$20,000 each

*Reservation deadline – March 15, 2024



Current Concepts in Spine Deformity Courses

The Current Concepts in Spine Deformity (CCSD) Courses are a curriculum based, interactive regional course for orthopaedic and neurosurgeons who have completed specialty training, who practice spine surgery, and who have an interest in operative and non-operative treatment of patients with spinal deformity. These courses are held in cooperation with a regional partner society, but are fully planned and executed by the Scoliosis Research Society.

CCSD Courses run a total of two days typically; 1 – half day (afternoon), 1 – full day, 1 – half day (morning). These courses combine lectures, case presentations, and panel discussions covering a broad range of spinal deformity issues. These courses offer a number of corporate support opportunities, including company sponsored Hands-On Workshops and an Exhibit Hall.

Companies that exhibit and/or support the course through grants or advertising will receive recognition (Supporting companies will be recognized on the course website, signs, printed materials and slides at the course.) Companies will be acknowledged by name only. In addition, all exhibit, advertising and support money will count toward SRS year-long support levels, as well as course specific recognition levels.

2024 Current Concepts in Spine Deformity Courses

June 7-9, 2024 Prague, Czechia

Exhibits

Exhibiting companies will have tremendous visibility as coffee breaks, lunch and the Welcome Reception will take place in the exhibit hall and will be located in close proximity to the plenary room, making this a primary meeting area for participants. Don't miss this opportunity to build relationships, connect with potential new customers, and present the products your company supplies to assist surgeons in their care of spinal deformity patients.

Tabletop Exhibit Fees

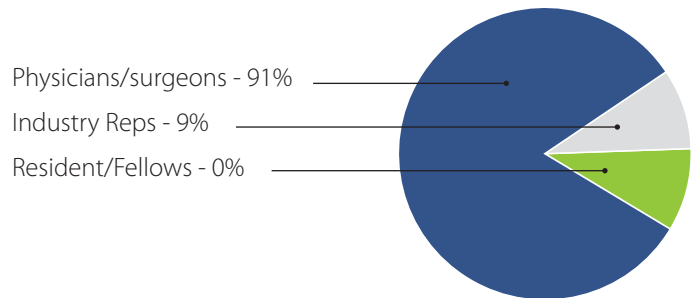
\$5,000 per exhibit table

Fee Includes:

- (1) 6' draped table
- 2 chairs
- 1 Wastebasket
- 2 exhibitor registrations
- Publication of company name, address, booth number and 250 word description in the Final Program.

2022 Current Concepts Course in Spine Deformity - Santiago, Chile

Total Registered: 111



Current Concepts in Spine Deformity Courses

Non-CME Workshops

Rooms will be available for industry workshops on day 1 and 2 of the meeting.

Workshop rooms will accommodate 35-40 people in theater seating, with basic AV (microphone, screen, LCD projector) provided. One company per room, with workshops available on a first-come, first-serve basis. **Due to the limited number of workshop times, companies may request a maximum of two workshops, one as first choice and one as second in the first offering. Only the first choice for each company will initially be approved, based on dates requests are received.** If any workshop times remain, second choices may be approved, based on dates initial applications were received. Presentations should be on relevant, spine deformity topics, presented by industry-appointed instructors. SRS course faculty are eligible to participate as instructors (with the exception of the SRS President, President Elect, Vice President and Past President I), who are only eligible to serve as faculty for Triple Diamond and Double Diamond supporters but sponsoring companies may NOT provide compensation or reimbursement of any kind to members of the SRS course faculty. Companies will be provided 2 complimentary registrations per workshop.

Workshop Fee: \$10,000 *Reservation Deadline: April 15, 2024
Specific workshop times will be published in advance of the courses.

Marketing

Delegate Email

Promote your exhibit and/or workshop or provide additional company information with a dedicated email to attendees.

\$3,000 (one per company per course)

Registration Website Advertising

With sole sponsorship, your company will receive a static banner advertisement prominently featured on the delegate online registration page.

\$5,000 (Open to one supporter)

Reservation Deadlines: January 15, 2024

Educational Grant Support

Welcome Reception

The Welcome Reception will immediately follow initial sessions and workshops on Day 1 of each course, with the first opportunity for networking by participants. The reception will be held in the exhibit hall, with food and beverage stations placed to encourage participants to move throughout the hall.

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$15,000 (multiple supporters)

Beverage Breaks

Supporters will be acknowledged with signage, including exhibit stand numbers, if applicable, in strategic locations near food and beverage stations.

\$10,000 per break (multiple supporters)

General Educational Grant

General educational grants in any amount will help to support costs for room rentals, audio visual charges, faculty travel and other necessary expenses, allowing SRS to offer affordable registration fees for doctors from all regions.

Fellowships & Global Outreach Program Support

The goals of the Global Outreach Program are to provide services and support for established spinal deformity medical missions in underserved regions of the world, and foster the development of regional, self-sufficient spine centers staffed by local physicians capable of providing continuing care to patients with spinal deformities. SRS members volunteer their time, skills and expertise to a number of educational initiatives including a textbook/journal donation program, an international lecture depository, and opportunities for visitor-ships/lectureships for the spinal deformity surgeons from these developing nations.

Support for scholarship & fellowship funding must be confirmed in writing, by **December 15, 2023 to be awarded in the 2024 cycle. Sorry, no exceptions.**

Fellowship and award grant opportunities are on a first-come, first-serve basis, unless otherwise noted.

All grants to support Scholarships and Fellowships include a 15% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates, and other charges related to announcing awards, selection of recipients, coordinating travel, follow-up and reimbursement.

Edgar Dawson Memorial Fellowship & Fund

This fund provides fellowships for SRS Members under 45 to enhance their skills and education through time spent with senior surgeons.

Grants

A \$6,900 grant will provide a scholarship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,900 per Fellowship (maximum of 1 Fellowship is available for support)

Any amount toward fund principal.

*Reservation Deadline – December 15, 2023

Eduardo Luque Memorial Fellowship & Fund

Named for Dr. Eduardo Luque, an orthopaedic surgeon from Mexico who specialized in neuromuscular diseases and developed the Luque segmental stabilizations system, this fund aims to provide grants to support continuing education for young Latin American surgeons.

Grants

A \$6,900 grant will provide a fellowship for use in the current year. Grants of any amount may be directed toward the fund to generate interest for future use. Supporters will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$6,900 per Fellowship (maximum of 1 Fellowship is available for support)

Any amount toward fund principal.

*Reservation Deadline – December 15, 2023

Emerging Technologies Fellowship

A \$13,800 grant will support travel, housing, and other expenses for a surgeon to spend 2-3 weeks participating in a spine traveling fellowship visiting an SRS member currently practicing an emerging technology designated below. All grants include a 15% management fee to offset costs for staff time, committee conference calls/meetings, website updates, and other charges related to announcing awards, selection of recipients, coordinating travel, follow-up and reimbursements.

Vertebral Body Tethering – 2 available - \$13,800 per fellowship

Visiting surgeon must visit 1-2 SRS member who regularly performs vertebral body tethering using any vertebral body tethering technology approved in the host surgeon's locale. During the visiting surgeon's visit, a minimum of 2 vertebral body tethering cases must be performed per week in which the surgeon is visiting (on average). Applicants must practice in from a country in which vertebral body tethering is an approved technique by their national regulatory body. Applicants currently in their fellowship year preferred. *First right of refusal to supporter.*

If interested in offering an Emerging Technologies Fellowship in another category, please contact corporatesupport@srs.org by November 1, 2023 to discuss.

Global Outreach Fellowships

Each \$6,900 grant supports one traveling fellow from a developing nation to spend four weeks with senior SRS surgeons. By providing a fellowship grant, your company can help SRS to train local spinal surgeons and medical colleagues to provide non-operative and operative care for patients with spinal pathology. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$6,900 per Fellowship (maximum of 8 total Global Outreach Fellowships are available for support)

*Reservation Deadline – December 15, 2023

Fellowships & Global Outreach Program Support

North American Resident/Fellow Meeting Scholarships

Each \$2,875 scholarship supports one delegate to the Annual Meeting or IMAST. Supporters will be recognized on the SRS website and other materials distributed throughout the year.

\$2,875 per Scholarship (maximum of 2 total Scholarships are available for support)

**Reservation Deadline – December 15, 2023*

Lori A. Karol Women in Spine Award

Dr. Karol was the first female elected to the SRS Presidential Line in 2020. Shortly before taking on the role of Vice President of the Society, she was diagnosed with a Glioblastoma multiforme (GBM). While able to serve the Society for several months, ultimately, she resigned from her role as Vice President, and passed away in February 2022. This award is to be used by the recipient to cover the various costs to attend the SRS Annual Meeting and to complete a 2-3 week visiting fellowship with an SRS member.

\$9,775 per award (1 available) Any amount toward fund principal.

**Reservation Deadline - December 15, 2023*

Robert B. Winter Fund for Global Outreach

Honoring Dr. Robert Winter, this fund will support improved spinal deformity treatment and surgery on an international basis by providing opportunities for young surgeons to visit a center or centers of spine care outside their country of origin and/or opportunities for experienced surgeons to travel to areas in need of their expertise and instruction.

Grants

A \$13,800 grant will support travel, housing and other expenses for a young surgeon to spend time with a senior SRS member. Supporters providing grants in any amount will be recognized in materials related to the program, on the SRS website and in other printed materials.

\$13,800 per Fellowship (maximum of 2 Fellowships are available for support)

Any amount toward fund principal.

**Reservation Deadline – December 15, 2023*

SRS Traveling Fellowship*

Three young surgeons from outside North America will be selected through an application process to travel with a Senior Fellow (selected by the SRS Board) to spine centers in North America. This highly successful program is consistently reported to the “the best experience of my life” by the selected fellows. Supporters will be acknowledged in presentations and materials related to the Traveling Fellowship and will be invited to attend the Business Meeting at the Annual Meeting to hear the Fellows’ report.

A grant of \$80,500, including administrative fees, is used to cover expenses. Open to one supporter. The full amount of the grant must be provided to support this fellowship.

**This support item is subject to first right of refusal by Medtronic.*

SRS Research Programs

The SRS Research funds are dedicated solely to research seeking improved treatments, the causes and possible prevention of spinal deformities. Since 1994, SRS has provided more than \$6.8 million for 206 spinal deformity research projects from the institutions all over the world, including the United States, Australia, Canada, China, France and Israel. These have included studies on improved spinal cord monitoring during surgery, brace treatment effectiveness, methods to improve fusion rates, and three large studies looking for the cause of idiopathic scoliosis.

In 2023, SRS received 48 grant applications, requesting a total of \$2 million. The following 9 projects were selected for funding.

Title of Project	Primary Investigator/ Location	Grant Duration	Type of Grant
SET Screws: A Novel Approach to Anterior Spinal Growth Modulation	Taylor Johnson, MD /Palo Alto, USA	1 year	Resident/Fellow
The Spring Distraction System for Early Onset Scoliosis: How do graduates perform?	Justin Lemans, MD / Utrecht, Netherlands	1 year	Resident/Fellow
Functional Reach Test as a Clinical Tool For Assessing Postural Balance Limits Among Adult Spinal Deformity Patients	Frank De Stefano, DO / Kansas City, USA	1 year	Resident/Fellow
Expanding our Understanding of Human KIF7 Mutations Associated with AIS and Responsiveness to Estrogen	Nancy Miller, MD/ Aurora, USA	2 year	SRS-Cotrel Foundation Basic Science
Improving Care for Spinal Deformity Patients: Utilizing Wearable Tools for Functional and Disability Assessments	Ram Haddas, PhD / Rochester, USA	2 year	Biedermann Innovation Award
Transitioning Spinal Deformity Care From Pediatrics to Adulthood: Towards a Patient Centered Transition Program	Jesse Shen, MD /Montreal, Canada	2 year	New Investigator
Radiation-free spinal navigation using ultrashort, scoliosis-specific BoneMRI: A cadaveric feasibility, accuracy and safety study	Tom Schlösser, MD, PhD/ Utrecht, Netherlands	2 year	New Investigator
Point of Care Spirometry – A prospective comparison vs. laboratory spirometry for children with EOS	Klane White, MD/ Aurora, USA	2 year	Standard Research
A Novel Polyetheretherketone (PEEK) Spring Rib Plate for Growth Modulation of a Rib Cage to Correct Early Onset Scoliosis in an Immature Porcine Model	Hong Zhang, MD /Dallas, USA	2 year	Standard Research

SRS Research Programs

Corporate Support Opportunities

All research grant support opportunities include at 15% management fee.

Directed Research

In 2021, SRS released the first [SRS Research Agenda](#). From this, the SRS determined a Directed Research topic, which was awarded in April 2022. Companies are invited to help fund this effort. Available to three supporters.

Self-Perceived Health Status and Healthcare Consumption of Idiopathic Scoliosis Patients Treated More Than 20 Years Ago - Primary Investigator: Javier Pizones, MD, PhD

\$57,500 (open to three supporters)

*Reservation Deadline - January 15, 2024

Named Research Grants

A variety of named research grant options are available for support. These named research grants to be awarded through the normal application and peer-review process of the SRS. The available grant, with the company name, will be listed on the SRS research grant website and in other notifications of available and awarded grants.

*Available only to companies at the Diamond, Double Diamond or Triple Diamond Support Level - Limit 1 per company

Guidelines

- The research grant will carry the name of the donating company;
- Named research grants are offered to companies at the Diamond, Double Diamond or Triple Diamond Support Levels;
- Should they wish to do so, the donating body will have the right to designate the grant support research in one of the following fields: Pediatric Deformity, Adult Deformity, or Genetics
- Selection of the grant recipient will be done entirely by the SRS Research Grant Committee according to their established guidelines, and with no involvement or input from the donating body;
- The Research Grant Committee will make every effort to select a grant within the preferred field, if one has been designated, but SRS reserves the right to select the best available grant if an appropriate study is not identified within the requested area of investigation. The selected grant will continue to carry the name of the donating body;
- The research grant, with the company name, will be listed on the SRS website

Deadline to reserve this opportunity is January 15, 2024

All grants to support research include at 15% management fee to offset costs for staff time, committee conference calls and/or meetings, website updates and other costs related to announcing awards, selecting recipients, obtaining interim and final reports, and processing payments.

Available Grant Support Opportunities

Exploratory-Mirco Grants - \$5,750

*2 Available

New Investigator Grants - \$34,500

*2 Available

Resident/Fellow Research Grants - \$11,500

*3 Available

Standard Research Grants - \$57,500

*3 Available

Other Opportunities

Spinal Column Advertisement

Include a 550px x 224px static ad, linked to a website of your choosing, in SRS's every other week email, Spinal Column. This email is sent to 24,000 individuals, who are both members and non-members of SRS. Spinal Column averages 43% open rate (industry average is 17-25%) and 1.51% click through rate (industry average is 1.11%).

\$10,000/Ad (open to 2 supporters per month)

**Reservation Deadlines – first of the preceding month*

Pop-up Banner Ad on SRS Professionals Website

Averaging over 66,000 unique users per month, the SRS website is the perfect place to highlight your company or promote a new product launch. Banners will appear along the bottom of the page being viewed. Banners will be posted monthly. Limit 1 per company.

\$12,000/Ad (open to 1 supporters per month)

**Reservation Deadlines – first of the preceding month*

NEW Pop-up Banner Ad on SRS PATIENT Website

Banners will appear along the bottom of the page being SRS Patient and Family content had more than 257,239 visits over the past two years. SRS adolescent idiopathic scoliosis content is one of the top search returns on Google

\$8,000/Ad (open to 1 supporters per month)

**Reservation Deadlines – first of the preceding month*

REO Fund

Developed and launched in 2011, the Research, Education and Outreach (REO) Fund allows donations directly to the SRS, rather than to SRS through the OREF. Development of the REO Fund will help SRS establish long-term financial stability and expand research, education and outreach activities in fulfillment of the SRS mission.

SRS Podcasts Educational Grant

Support a series of podcasts throughout the year, featuring both pediatric and adult topics selected by SRS members. Supporters will be acknowledged at the beginning and end of each podcast.

\$5,000 grant support (open to multiple supporters)

**Reservation Deadline – December 15, 2023*

Sponsored Content Podcasts (Non-CME)

Record one podcast for distribution on the SRS podcast channel. SRS will provide staff support to record the podcast. Podcast dates and all content must be approved by SRS. Limit 1 per company.

\$20,000

**Reservation Deadline – January 15, 2024*

Podcast Advertisement

Provide a paid advertisement for Scoliosis Dialogues: An SRS Podcast. No more than two advertisements will be played per podcast. Advertisements are limited to 20 seconds each and are to be recorded by the supporting company. Advertisements will be placed within the SRS produced content of the podcast. Podcast advertisements can be purchased per month, no more than one per company per month.

\$10,000/each (Open to 1 supporters per month)

**Reservation Deadlines – first of the preceding month*

An SRS Podcast

In 2022, feedspot named Scoliosis Dialogues as one of the 10 best Scoliosis podcasts.

YouTube: (May 2022 - April 2023)



Subscribers: 2,164

Views: 59,000+ views

Videos on the SRS YouTube channel had more than 59,000 views, a 65% increase over the previous year. Our impressions on the channel was more than 721,000 and our click-thru rate is 3.9%.

Buzzsprout: (June - July 2023)

Downloads: 1,509

SRS has moved to Buzzsprout to post and publish our podcasts. In the first seven weeks since moving over, our episodes have been downloaded more than 1,500 times.

SRS Website: August 2022 - July 2023

Pageviews: 3594

Other Opportunities - Triple Diamond & Double Diamond Partners Only

Sponsored Email to the SRS Membership

Communicate with the over 1,600 SRS members directly via email. Cannot be sent out regarding company activities at the SRS Annual Meeting. Limit 1 per company. Only available to Triple Diamond & Double Diamond Supporters. Sponsored email have an open rate of 60% and a click through rate of 1.70%

\$20,000

**Reservation Deadline – January 15, 2024*

Sponsored Survey to the SRS Membership

Survey the SRS Membership to better understand a topic of interest to your company. Maximum 10 questions to be provided, as well as an introductory statement and intended use of the information received from the survey. This opportunity is limited to Triple Diamond & Double Diamond supporters. Limit 1 per company.

\$25,000 (open to multiple supporters)

**Reservation Deadline – January 15, 2024*

Sponsored Social Media Package

Reach SRS's broad network via social media posting. Receive 1 posting, including a static graphic (exception Twitter), to each the SRS Facebook, LinkedIn, Twitter, and Instagram accounts. Upgrade to inclusion of a video for an additional fee. All content must be approved by SRS. Limit 1 per company. Only available to Triple Diamond & Double Diamond Supporters.

\$10,000 (open to multiple supporters)

Video upgrade - \$5,000

**Reservation Deadline – January 15, 2024*

Scoliosis Dialogues

SRS Social Media

Followers: (as of August 2023)

 Facebook: 14557

 Instagram: 6638

 Twitter: 4318

 LinkedIn: 7514

Impressions: (August 2022 - July 2023)

 Facebook: 465.60K

 Instagram: 343.77K

 Twitter: 250.50K

 LinkedIn: 200.93K

2024 Grant Support Reservation Form

The following company wishes to express interest in the support for Scoliosis Research Society events and/or activities as indicated below. It is understood that this form is NOT an agreement for support, but rather an expression of interest to be followed, as necessary, by a formal grant request from SRS to the granting company. Upon approval of the grant request, SRS will be informed in writing and it is understood that grants will be used to support the educational goals of this activity, and that SRS will adhere to ACCME, FDA and IRS guidelines regarding disclosures and industry support, including formal Letters of Agreement and acknowledgement of support to participants in the educational activity.

Please type or print clearly.

Company Contact Name: _____

Company Name: _____

Email: _____

Support Opportunities

59th Annual Meeting

- Annual Meeting Newsletter \$10,000
- E-Point Presentation Kiosks \$10,000
- Charging Station \$10,000
- Printing Stations \$10,000
- Ribbon Wall \$5,000
- Directional Signage \$25,000
- Beverage Breaks ___ x \$15,000 = \$_____
- Welcome Reception \$20,000
- Pre-Meeting Course \$10,000
- Hibbs Society Meeting \$5,000
- Lunchtime Symposia \$5,000
- Webcast \$10,000
- Wireless Internet \$30,000
- Diversity, Equity & Inclusion Table \$10,000
- Thursday Afternoon Networking Session \$20,000
- Educational Grant \$_____

Regional Courses

- WWC Brazil \$15,000
- WWC Japan \$15,000
- Curitiba Hands-On Course ___ x \$20,000 = \$_____
- Bangkok Hands-On Course ___ x \$20,000 = \$_____
- CCSD – Educational Grant \$_____
- CCSD – Beverage Break \$10,000
- CCSD – Welcome Reception \$15,000

L.E.A.D. SRS

- Triple Diamond \$150,000
- L.E.A.D. Grant - Other \$_____

Scholarships & Outreach

- Emerging Technology - VBT ___ x \$13,800 \$_____
- Lori Karol Women in Spine ___ x \$9,775 \$_____
- North American Resident/Fellow Meeting Scholarships ___ x \$2,875 = \$_____
- Global Outreach Fellowships ___ x \$6,900 = \$_____
- Edgar Dawson Memorial Fellowship & Fund ___ x \$6,900 = \$_____
- Eduardo Luque Memorial Fellowship & Fund ___ x \$6,900 = \$_____
- Robert Winter Fund ___ x \$13,800 = \$_____
- 2024 Traveling Fellowship \$80,500

31st IMAST

- IMAST Newsletter \$10,000
- Charging Station \$10,000
- Printing Station \$10,000
- Ribbon Wall \$5,000
- Directional Signage \$25,000
- Beverage Breaks in Exhibit Hall ___ x \$10,000 = \$_____
- E-Point Presentation Kiosks \$10,000
- Welcome Reception \$10,000
- Opening Session \$15,000
- Wireless Internet \$30,000
- Cases & Cocktails ___ x \$7,500 = \$_____
- Educational Grant \$_____

Other

- REO Fund \$_____
- SRS Podcast Educational Grant \$5,000
- Endowment Fund \$_____
- General Education Grant \$_____

TOTAL GRANT SUPPORT INTEREST \$_____

2024 Marketing Reservation Form

Company & Contact Details

Contact listed here will receive all advertising-related correspondence, including invoices, deadline reminders, etc.

Company Name: _____

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

We agree

1. Payment via check or wire transfer is accepted. Checks must be made payable to Scoliosis Research Society.
2. All advertising artwork is subject to review and approval by SRS
3. All advertising may not contain messages containing qualitative or comparative language, price information, or other indications of savings or value; Endorsements; and Inducements to purchase, sell, or use the products or services.

59th Annual Meeting

<input type="checkbox"/> Meeting Materials Insert	___ x \$7,500 = \$ _____
<input type="checkbox"/> Mobile App Banner Ad	\$5,000
<input type="checkbox"/> Mobile App Push Notification	\$5,000
<input type="checkbox"/> Stir Sticks	\$20,000
<input type="checkbox"/> Registration Website Advertising	\$15,000
<input type="checkbox"/> SRS Video Monitor	\$10,000
<input type="checkbox"/> Meeting Delegate E-blast	\$10,000

Preliminary Program

<input type="checkbox"/> Back Cover (¾ page)	\$3,000
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Inside Back Cover	\$2,500
<input type="checkbox"/> Full Page Inside	\$2,000

Pocket Guide

<input type="checkbox"/> Back Cover	\$2,000
<input type="checkbox"/> Inside Front Cover	\$1,750
<input type="checkbox"/> Inside Back Cover	\$1,750
<input type="checkbox"/> Full Page Inside	\$1,500

Annual Meeting Total due: \$ _____

31st IMAST

<input type="checkbox"/> Entrance Stairs	\$15,000
<input type="checkbox"/> Foyer Windows	___x\$10,000 = \$ _____
<input type="checkbox"/> Attendee E-blast	\$10,000
<input type="checkbox"/> Mobile App Banner Ad	\$5,000
<input type="checkbox"/> Registration Website Advertising	\$15,000
<input type="checkbox"/> Stir Sticks	\$20,000
<input type="checkbox"/> Video Monitor	\$10,000
<input type="checkbox"/> Lanyards	\$20,000

<input type="checkbox"/> Mobile App Push Notification	\$5,000
<input type="checkbox"/> Hotel Key Cards	\$15,000
<input type="checkbox"/> Hotel Room Privacy Sign	\$15,000

Preliminary Program

<input type="checkbox"/> Back Cover	\$1,500
<input type="checkbox"/> Inside Front Cover	\$2,500
<input type="checkbox"/> Full Page Inside	\$2,000

Meeting Guide

<input type="checkbox"/> Back Cover	\$2,000
<input type="checkbox"/> Inside Front Cover	\$1,750
<input type="checkbox"/> Inside Back Cover	\$1,750
<input type="checkbox"/> Full Page Inside	\$1,500

IMAST Total due: \$ _____

Continued on next page.

2022 Marketing Reservation Form

Continued from previous page.

L.E.A.D. SRS

Welcome Package \$20,000

Current Concepts (CCSD)

Delegate E-blast \$3,000

Exhibit \$5,000

Registration Website \$5,000

Workshop \$10,000

Other

Spinal Column Ad _____ x \$10,000 = \$ _____

Sponsored Content Podcast (Non-CME) \$20,000

Pop-up Banner Ad on SRS Website - Professionals \$12,000

Pop-Up Banner Ad on SRS Patient Website \$8,000

Sponsored Email to SRS Membership \$20,000

Sponsored Social Media Package \$10,000

Social Media video Upgrade \$5,000

Membership Survey \$25,000

Podcast Advertisement _____ x \$10,000 = \$ _____

Other Total due: \$ _____

TOTAL (All Meetings): \$ _____

2024 IMAST Exhibit Space Application

Application Deadline: December 1, 2023

By completing and submitting the 2024 IMAST exhibit space application form, we agree

1. Payment in full by December 15, 2023 via check or wire transfer. Checks must be made payable to: Scoliosis Research Society. Credit card payments will not be accepted.
2. All provisions of the Rules and Regulations and General Information, as hereby published online at www.srs.org/imast2024/exhibits-support, shall be a part of this contract. Application deadline is December 1, 2023. We hereby apply, subject to terms of the IMAST printed Rules and Regulations, for exhibit space for our occupancy.
3. Should we cancel this exhibit space reservation prior to December 15, 2023, we will receive a refund, less a 25% administrative fee. Should we cancel after December 15, 2023, we will forfeit the entire cost of the booth. We agree that all cancellations and refund request be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application by December 1, 2023 to:

Scoliosis Research Society
SRS Meetings Team
Fax: +1-414-276-3349
Email: corporatesupport@srs.org

Deadline for submission: December 1, 2023

Exhibition Contact Details:

Contact listed here will receive all exhibition and workshop related correspondence, including invoices, logistics, Exhibitor Service Kits, booth personnel registration information, etc.

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Company Details (List all information below exactly as it should appear in the Final Program - including capitalization and punctuation.)

Company Name: _____

Address: _____

City/State: _____ Country: _____ ZIP/Postal Code: _____

Telephone: _____

Website: _____

Booth Size Requested: _____ 10x10ft (\$8,000) _____ 10x20ft (\$17,000)

Top three (3) booth location preferences: _____, _____, _____

- We plan on having a shell scheme booth.
- We plan on having a custom built exhibit, using a third party contractor.
- We are interested in additional booth space.

Competitors we do NOT wish to be near: _____

Companies we would like to be near: _____

Please put me in contact with the preferred lead retrieval company for IMAST

The assignment of space is at the sole discretion of SRS, using the following criteria: 1. Number of booths requested 2. Number of booths occupied at the 2021, 2022, and 2023 IMAST meetings (based on space) 3. Date of receipt of exhibitor application 4. Total support dollars contributed in 2023 5. Space availability

IMAST Exhibit Rules & Regulations are available online at www.srs.org/imast2024/exhibits-support

2024 IMAST Hands-On Workshop Application

HOW Application Deadline: December 1, 2023

Workshop Contact Details

Contact listed here will receive all HOW-related correspondence, including invoices, logistical information, deadline reminders, etc.

Company Name: _____

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

We agree

1. Payment accepted via check or wire transfer. Checks must be made payable to Scoliosis Research Society.
2. All provisions of the Rules and Regulations, as hereby published online at www.srs.org/imast2024/exhibits-support, shall be part of this contract.
3. We hereby apply, subject to terms of IMAST printed Rules & Regulations, for HOW space for our occupancy.
4. Should we cancel this Hands-On session prior to December 15, 2023, we will receive a refund, less a 25% administrative fee. Should we cancel after December 15, 2023, we will forfeit the entire cost of the sessions. We agree that all cancellations and refund requests be made in writing.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

- | | | | |
|--|--------------------|---------------|------------|
| <input type="checkbox"/> HOW Breakfast | Thursday, April 11 | __ x \$10,000 | = \$ _____ |
| <input type="checkbox"/> HOW Lunch | Thursday, April 11 | __ x \$20,000 | = \$ _____ |
| | Friday, April 12 | __ x \$20,000 | = \$ _____ |
| <input type="checkbox"/> HOW Afternoon | Friday, April 12 | __ x \$20,000 | = \$ _____ |

Full HOW Rules & Regulations can be found online at <https://www.srs.org/imast2024/exhibits-support>

Room Set Options

If requesting more than one HOW, please note which room set(s) apply to which requested slot

- Theater
- Classroom
- Half Rounds
- Full Rounds
- No Seating, Only 2m tables around the perimeter
- Other (please describe) _____

2024 Annual Meeting Industry Workshop Application

Workshop Application Deadline – December 1, 2023

Workshop Contact Details

Contact listed here will receive all workshop-related correspondence, including invoices, logistical information, deadline reminders, etc.

Company Name: _____

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

We agree

1. Each company may request one (1) workshop. If additional workshop times remain after the application deadline SRS will assign a second workshop, if requested, according to dates applications were received.
2. Payments may be made via check or wire transfer. Checks should be made payable to: Scoliosis Research Society
3. Workshops will be assigned by SRS on a first come, first serve basis, with each company receiving one workshop in the first assignments.
4. Companies agree to abide by all Rules and Regulations, as provided by SRS with confirmation of receipt of Workshop Application. SRS reserves the right to change the rules and regulations based on COVID-19 safety precautions.
5. Cancellation: All cancellation and refund requests must be made in writing. A refund, less a 25% administration fee, will be provided for workshop cancellation on or prior to December 1, 2023. No refunds will be issued for cancellation after December 1, 2023.

PLEASE RETAIN A COPY OF THIS CONTRACT FOR YOUR FILES and return this original application with the appropriate payment information to:

Scoliosis Research Society

SRS Meetings Team

Fax: +1-414-276-3349

Email: corporatesupport@srs.org

Workshop Request:

Workshop (\$40,000) – Thursday, September 12, 2024 | 12:15-14:15 (day & time subject to change)

Signature: _____

Date: _____

2023 Corporate Supporters

We are pleased to acknowledge and thank those companies that provided financial support to SRS in 2023. Support levels are based on total contributions throughout the year and include the Annual Meeting, IMAST, Worldwide Courses, Global Outreach Scholarships, Edgar Dawson Memorial Scholarships, Luque Scholarships, SRS Traveling Fellowships, Research and other activities. Their support has helped SRS to offer high quality medical meetings and courses throughout the world, fund spinal deformity research, develop new patient materials, and provide educational opportunities for young surgeons and those from developing nations.

Double Diamond Level Support



Diamond Level Support



Gold Level Support

B.Braun Medical
OrthoFix/SeaSpine
Pacira BioSciences, Inc.
SI-Bone

Silver Level Support

ATEC Spine

OrthoPediatrics

SpineGuard SA

Bronze Level Support

Angel Care Solutions
Arthrex, Inc.
BIEDERMANN MOTECH
Cerapedics, Inc.

CoreLink
Cortex Medical
CURE International
Isto Biologics

Medacta
Shriners Children's

